

NRT Smoking Cessation Aids in Spain

Market Direction | 2024-09-24 | 22 pages | Euromonitor

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Report description:

NRT smoking cessation aids is struggling to achieve positive sales in Spain in 2024, in line with overall decline in smoking prevalence among the adult population in the country. Fewer smokers means a smaller audience for smoking cessation products. The event of the COVID-19 pandemic also attributed to this, due to the direct effects of smoking and upper respiratory tract disorders, along with the overarching health and wellbeing trends which were strengthened during this time.

Euromonitor International's NRT Smoking Cessation Aids in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tougher laws on smoking could support modest growth for a sluggish category

Smoking cessation is a top priority for the health authorities

A consolidated category with a stable competitive status quo

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