

NRT Smoking Cessation Aids in Portugal

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

NRT smoking cessation aids registered solid retail volume and current value growth in 2024. Rising concerns about the long-term impact of smoking on health and the more limited public smoking spaces is encouraging people to quit smoking. According to the Directorate-General of Health (DGS) the number of consultations for smoking cessation increased by 35% in 2022, although this was still below the pre-pandemic levels. The national health service has faced difficulties in responding to demand, wi...

Euromonitor International's NRT Smoking Cessation Aids in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Health concerns fuel desire to stop smoking tobacco

NRT lozenges and gums witness growth

Perrigo Portugal and Johnson & Johnson lead overall

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