

NRT Smoking Cessation Aids in Malaysia

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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Report description:

The market for NRT smoking cessation aids will continue to see healthy growth in current value terms in 2024. Legislative changes made by the Malaysian Government in October 2022, in the form of the removal of NRT smoking cessation aids from the list of poisons governed by Poisons Act of 1952, has broadened their availability across the country. As such, NRT smoking cessation aids, including patches and gums, are no longer required to be dispensed by certified pharmacists or general practitioner...

Euromonitor International's NRT Smoking Cessation Aids in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN MALAYSIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Legislative changes support growth in NRT smoking cessation aids
- Market leader Nicorette launches new NRT smoking cessation aid in spray format
- Government interventions aim to combat nicotine smoking amongst young people

PROSPECTS AND OPPORTUNITIES

- NRT smoking cessation aids could face challenges due to high cost of living, despite improving availability, including via online channels
- Implementation of Control of Smoking Products Act 852 expected to boost demand for NRT aids, amid rising vaping rates
- Little change in competitive landscape

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2019-2024

CATEGORY DATA

- Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024
- Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024
- Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024
- Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024
- Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029
- Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN MALAYSIA

EXECUTIVE SUMMARY

- Consumer health in 2024: the big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What's next for consumer health?

MARKET INDICATORS

- Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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