

NRT Smoking Cessation Aids in Hungary

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

An increasing number of consumers are keen to stop smoking in Hungary, which is helping to support sales of NRT smoking cessation aids to a degree. However, low levels of advertising and promotion is limiting sales with many consumers unaware of NRT smoking cessation aids and how they can help them stop smoking. Indeed, Hungarians often try alternative ways to quit smoking, such as doing more sports activities, eating sweets or even trying acupuncture, acupressure or hypnosis. Consequently, tota...

Euromonitor International's NRT Smoking Cessation Aids in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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