

NRT Smoking Cessation Aids in Colombia

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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Report description:

The demand for NRT smoking cessation aids in Colombia continues to fall, with a second consecutive year of retail volume sales decline projected for 2024. However, retail volume sales are set to drop only slightly in 2024, while strong price increases are expected to lead to a double-digit rise in retail current value sales at the end of the review period. The offer of NRT smoking cessation aids is extremely limited, with gum the only format seeing significant retail volume or value sales. Meanw...

Euromonitor International's NRT Smoking Cessation Aids in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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