

HW Staple Foods in Norway

Market Direction | 2024-09-24 | 16 pages | Euromonitor

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Report description:

In 2023, sales of health and wellness staple foods continued to benefit from the increasing focus on the importance of following a healthy diet. This had a noticeable positive impact on the demand for natural processed meat, seafood and alternatives to meat, with this being largely due to a rising demand for plant-based alternatives to meat. Towards the end of the review period, a significant shift was seen towards plant-based options in meat, seafood and meat substitutes, a trend which motivate...

Euromonitor International's HW Staple Foods in Norway report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DISCLAIMER

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