

## **HW Dairy Products and Alternatives in Israel**

Market Direction | 2024-09-24 | 16 pages | Euromonitor

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### **Report description:**

Many consumers are looking to reduce their consumption of meat and dairy products. This trend underlines the broader way in which health and wellness concerns are increasingly aligning with ethical considerations around social and environmental sustainability and animal welfare. The move away from meat and dairy is being driven by rising awareness of the fact that livestock farming has a far greater environmental impact than arable farming, as well as increasing awareness of the health benefits...

Euromonitor International's HW Dairy Products and Alternatives in Israel report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the HW Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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