

## **Herbal/Traditional Products in Greece**

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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### **Report description:**

Most categories of herbal/traditional products in Greece are projected to see retail volume and current value growth over 2024. Herbal/traditional digestive remedies is set to see further fast, and the highest, growth in retail volume and current value terms in 2024. This performance is driven by increases in product variety and availability and an expansion of the consumer base seeking to treat digestion conditions with herbal alternatives. Gastroesophageal reflux disease (GERD), stomach ulcers...

Euromonitor International's Herbal/Traditional Products in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Herbal/Traditional Products in Greece

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List Of Contents And Tables

### HERBAL/TRADITIONAL PRODUCTS IN GREECE

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Herbal/traditional digestive remedies under the spotlight of new product development

Herbal/traditional products see further strong investment

Increase in product variety piques consumer interest

#### PROSPECTS AND OPPORTUNITIES

Key trends favour herbal/traditional products

Product variety and availability to increase further

Pricing may be an obstacle to performance

#### CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2019-2024

Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029

Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

### CONSUMER HEALTH IN GREECE

#### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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