

Herbal/Traditional Products in Finland

Market Direction | 2024-09-27 | 21 pages | Euromonitor

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Report description:

Herbal/traditional products in Finland is posting healthy current value growth in 2024, stemming from increased consumer interest in natural ingredients, as well as manufacturer activity. The offer of herbal/traditional products has expanded considerably, with a notable boost in areas such as topical analgesics and dermatologicals, for example. Digestive herbal remedies is doing particularly well as Finnish consumers continue to shift towards more natural solutions.

Euromonitor International's Herbal/Traditional Products in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Herbal/Traditional Products in Finland

Euromonitor International

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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN FINLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Natural trend supports category growth in 2024

Cloetta Suomi leads highly fragmented competitive landscape

Topical analgesics and sleep aids benefit from rising consumer interest

PROSPECTS AND OPPORTUNITIES

Herbal/traditional products to maintain positive growth

Rising sales for topical analgesics and stress relievers

Sleep aids holds potential for further expansion

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2019-2024

Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029

Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN FINLAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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