

## **Herbal/Traditional Products in Bolivia**

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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### **Report description:**

Herbal traditional products continue to rise in Bolivia in 2024. The local industry plays a vital role in the market, contributing to price stability. Bolivians have a longstanding tradition of using herbal remedies to address health issues, deeply rooted in their cultural practices. This traditional knowledge is supported by public policies aimed at formalising technical careers in ancestral medicine, as well as the dissemination of informative booklets on herbs and their associated ailments. A...

Euromonitor International's Herbal/Traditional Products in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2024

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