

Eye Care in the Netherlands

Market Direction | 2024-09-24 | 20 pages | Euromonitor

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Report description:

The eye care market in the Netherlands is experiencing robust growth in current value terms, fuelled by rising prices and an expanding consumer base. Increased exposure to digital devices is amplifying demand for eye care as more Dutch consumers report symptoms of irritation. Video conferencing and virtual team meetings have become the norm for office workers, while usage of mobile phones increases year-on-year. Gaming and e-commerce, including browsing and ordering, are also contributing to hig...

Euromonitor International's Eye Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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