

Eye Care in Portugal

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

The rising prevalence of eye allergies is fuelling sales of allergy eye care, due to the extended pollen season and more intensive weather brought on by climate change. High levels of pollen were reported in the spring of 2024, exacerbated by the Sahara Dust phenomenon which led to higher respiratory problems. According to the Portuguese Society of Allergology and Clinical Immunology (SPAIC), a growing number of people have allergies in Portugal, estimated at over 3 million in a population of 10...

Euromonitor International's Eye Care in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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