

Eye Care in Malaysia

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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Report description:

Eye care is set to continue to register robust growth in current value terms in 2023. Malaysians typically spend long periods of time on digital devices, a practice which is linked to a range of vision issues, including discomfort, burning and dry eyes. The rise in remote working has significantly increased screen time on smartphones, tablets, and computers, while consumers also constantly made use of digital devices to check social media, engage in online shopping, play games and access video s...

Euromonitor International's Eye Care in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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