

Eye Care in Finland

Market Direction | 2024-09-27 | 20 pages | Euromonitor

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Report description:

Eye care sales in Finland are rising rapidly in 2024, following a few years of less dynamic growth. The increasing use of digital screens for both work and leisure, with smartphones becoming ever more central to virtually every area of consumers' lifestyles, is driving up the prevalence of a variety of eye problems in ever younger people. As itchiness, dryness and sensitivity become increasingly common eye problems, the consumer base for eye care products is expanding considerably. From 2023, th...

Euromonitor International's Eye Care in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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