

Eye Care in Denmark

Market Direction | 2024-09-23 | 21 pages | Euromonitor

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Report description:

Allergy eye care maintained positive growth in 2024, driven largely by the changing climate in Denmark. Summers are becoming progressively longer and warmer, which in turn extends the pollen season, causing an increase in allergic reactions such as hay fever. With more people spending time outdoors, whether for leisure or work, the exposure to allergens has intensified. The longer pollen season, combined with rising travel activity both within and outside Denmark, has heightened the need for all...

Euromonitor International's Eye Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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