

## Eye Care in Colombia

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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### Report description:

Standard eye care in Colombia continues to see healthy retail current value growth during 2024, supported by inflationary pressure on prices. While retail volume sales of standard eye care are projected to fall, they are expected to be almost double the number of the 2019 pre-Coronavirus (COVID-19) level. In Colombia, consumers spend a lot of time in front of a computer or smartphone, because of work or for communication or entertainment. According to the trade press, Colombia is among the top 1...

Euromonitor International's Eye Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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