

Digestive Remedies in Portugal

Market Direction | 2024-09-27 | 23 pages | Euromonitor

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Report description:

In 2024, digestive remedies in Portugal is witnessing strong growth in retail volume and current value terms. Rising consumer awareness about digestive and bowel health, together with the self-medication trend, is underpinning demand for a range of digestive remedies. Difficulties in accessing the public health system is also resulting in the search for products that offer immediate relief, prior to getting a medical appointment. Portuguese consumers have also returned to busier and more hectic...

Euromonitor International's Digestive Remedies in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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