

Digestive Remedies in Hungary

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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Report description:

Retail volume sales of digestive remedies in Hungary have struggled due to inflationary pressures in recent years as consumer cut back on medicines and consumer health products. Whilst inflation has fallen and consumer are buying more digestive remedies in 2024, several key categories like indigestion and heartburn remedies continue to see volume sales decline. Indeed, while consumer interest in healthy diets is on the rise, diets that include fatty, fried and sugary foods are still widespread i...

Euromonitor International's Digestive Remedies in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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