

## **Digestive Remedies in Bulgaria**

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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### **Report description:**

Persisting inflation in Bulgaria continues to put upward pressure on unit prices of digestive remedies, thus ensuring robust current value growth in 2024. With consumers still facing high costs of living in Bulgaria, consumers are still cautious with their expenditure. In 2024, the volume of inbound trips to Bulgaria is rebounding well, in addition to strong domestic tourism and the revival of outbound departures from the country. The higher incidence of travel is supporting sales of digestive r...

Euromonitor International's Digestive Remedies in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Digestive Remedies in Bulgaria  
Euromonitor International  
September 2024

### List Of Contents And Tables

#### DIGESTIVE REMEDIES IN BULGARIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Tourism revival supports sales of digestive remedies

Probiotics curb demand whilst inflation supports value sales

Digestive remedies is heavily reliant on advertising support

##### PROSPECTS AND OPPORTUNITIES

Ageing population will sustain demand for digestive remedies

E-commerce channel holds promising growth potential

More convenient formats to emerge in digestive remedies

##### CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2019-2024

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

#### CONSUMER HEALTH IN BULGARIA

##### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

##### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

##### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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