

Digestive Remedies in Australia

Market Direction | 2024-09-26 | 26 pages | Euromonitor

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Report description:

Over the review period, Australia has experienced inflation rates not seen since the late 1980s (peaking at 7.8% in Q4 2022 and subsiding to 3.6% in Q4 2024). This scenario has impacted consumer spending - in conjunction with higher interest rates and the rapid rise in the cost of living. Consumer Price Index (CPI) indicators reveal that spending on health, including pharmaceuticals, rose by 5.3% year-on-year during Q2 2024. Given the prevalence of rising prices, consumers' eyes are firmly fixed...

Euromonitor International's Digestive Remedies in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cost-of-living concerns translate into more exclusive spending on essentials, at the expense of adopting healthier behaviours

Gastroenteritis emerges as uncomfortable downside of exiting lockdown, as rotavirus and cryptosporidiosis levels surge across the country

Reduced competition within diarrhoeal remedies benefits leading players

PROSPECTS AND OPPORTUNITIES

Health and wellness to remain a priority for Australians through both choice and necessity

Further scrutiny of digestive remedies marketed online as health and wellness solutions to adolescents possible over the forecast period

Chemist Warehouse and Sigma Healthcare proposed merger anticipated to rewrite relationships with dominant branded players within category

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