

## **Digestive Remedies in Australia**

Market Direction | 2024-09-26 | 26 pages | Euromonitor

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### **Report description:**

Over the review period, Australia has experienced inflation rates not seen since the late 1980s (peaking at 7.8% in Q4 2022 and subsiding to 3.6% in Q4 2024). This scenario has impacted consumer spending - in conjunction with higher interest rates and the rapid rise in the cost of living. Consumer Price Index (CPI) indicators reveal that spending on health, including pharmaceuticals, rose by 5.3% year-on-year during Q2 2024. Given the prevalence of rising prices, consumers' eyes are firmly fixed...

Euromonitor International's Digestive Remedies in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**Table of Contents:**

Digestive Remedies in Australia  
Euromonitor International  
September 2024

List Of Contents And Tables

DIGESTIVE REMEDIES IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cost-of-living concerns translate into more exclusive spending on essentials, at the expense of adopting healthier behaviours  
Gastroenteritis emerges as uncomfortable downside of exiting lockdown, as rotavirus and cryptosporidiosis levels surge across the country

Reduced competition within diarrhoeal remedies benefits leading players

PROSPECTS AND OPPORTUNITIES

Health and wellness to remain a priority for Australians through both choice and necessity  
Further scrutiny of digestive remedies marketed online as health and wellness solutions to adolescents possible over the forecast period  
Chemist Warehouse and Sigma Healthcare proposed merger anticipated to rewrite relationships with dominant branded players within category

CATEGORY DATA

- Table 1 Sales of Digestive Remedies by Category: Value 2019-2024
- Table 2 Sales of Digestive Remedies by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Digestive Remedies: % Value 2020-2024
- Table 4 LBN Brand Shares of Digestive Remedies: % Value 2021-2024
- Table 5 Forecast Sales of Digestive Remedies by Category: Value 2024-2029
- Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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