

## **Dietary Supplements in South Korea**

Market Direction | 2024-09-27 | 30 pages | Euromonitor

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### **Report description:**

In 2024, dietary supplements in South Korea is expected to see only low retail current value growth, due to maturity, although this category is still expected to account for by far the highest sales within consumer health. Sales are not only for personal consumption. According to the Korea Health Functional Food Association, 26% of sales of dietary supplements are for gifting purposes. In some countries, gifting dietary supplements, which are often based on personal preference, might seem unusua...

Euromonitor International's Dietary Supplements in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2024

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