

Dietary Supplements in South Korea

Market Direction | 2024-09-27 | 30 pages | Euromonitor

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Report description:

In 2024, dietary supplements in South Korea is expected to see only low retail current value growth, due to maturity, although this category is still expected to account for by far the highest sales within consumer health. Sales are not only for personal consumption. According to the Korea Health Functional Food Association, 26% of sales of dietary supplements are for gifting purposes. In some countries, gifting dietary supplements, which are often based on personal preference, might seem unusua...

Euromonitor International's Dietary Supplements in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dietary Supplements in South Korea
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List Of Contents And Tables

DIETARY SUPPLEMENTS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Gifting trend maintains growth in dietary supplements despite maturity
Blurring the lines between food and wellness
Chong Kun Dang continues to lead probiotic supplements, but sees challenges

PROSPECTS AND OPPORTUNITIES

Diversification may be the key to success
Second-hand market opens up for dietary supplements
Rise of "individually approved dietary supplements"

CATEGORY DATA

- Table 1 Sales of Dietary Supplements by Category: Value 2019-2024
- Table 2 Sales of Dietary Supplements by Category: % Value Growth 2019-2024
- Table 3 Sales of Dietary Supplements by Positioning: % Value 2019-2024
- Table 4 NBO Company Shares of Dietary Supplements: % Value 2020-2024
- Table 5 LBN Brand Shares of Dietary Supplements: % Value 2021-2024
- Table 6 Forecast Sales of Dietary Supplements by Category: Value 2024-2029
- Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

- Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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