

Dietary Supplements in Greece

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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Report description:

Retail selling prices of dietary supplements in Greece were subject to hikes in 2022 and 2023. In 2024, prices continue to rise. Inflationary pressure on prices pushes strong retail current value growth in many categories. Higher prices are making consumers more conservative in their spending, with many looking to price promotions. This supports e-commerce as consumers search online for the best prices rather than purchase from their local pharmacy. In 2024, retail volume sales have been affected...

Euromonitor International's Dietary Supplements in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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