

Dietary Supplements in Finland

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

Dietary supplements is seeing moderate growth in terms of current value sales in Finland in 2024, with combination dietary supplements - both standard and herbal - doing well. By contrast, mature segments such as fish oils are in decline. Rising unit prices are a key factor in current value growth. Moreover, there have been plenty of new product launches claiming to boost the functioning of the immune system, and provide energy and stress relief, as well as products with a beauty-orientated posi...

Euromonitor International's Dietary Supplements in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dietary Supplements in Finland
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List Of Contents And Tables

DIETARY SUPPLEMENTS IN FINLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Current value sales rise in 2024

Fragmentation persists, while consumers seek out solutions to tackle high stress and low energy

Probiotics on the rise, while brain- and memory-targeted offerings see increased innovation

PROSPECTS AND OPPORTUNITIES

Value sales set to rise for dietary supplements

Probiotics will continue to expand

Mineral supplements to benefit from iron's popularity as convenience trend impacts format development

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2019-2024

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 3 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 4 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN FINLAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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