

Dietary Supplements in Finland

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

Dietary supplements is seeing moderate growth in terms of current value sales in Finland in 2024, with combination dietary supplements - both standard and herbal - doing well. By contrast, mature segments such as fish oils are in decline. Rising unit prices are a key factor in current value growth. Moreover, there have been plenty of new product launches claiming to boost the functioning of the immune system, and provide energy and stress relief, as well as products with a beauty-orientated posi...

Euromonitor International's Dietary Supplements in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIETARY SUPPLEMENTS IN FINLAND

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Fragmentation persists, while consumers seek out solutions to tackle high stress and low energy

Probiotics on the rise, while brain- and memory-targeted offerings see increased innovation

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Probiotics will continue to expand

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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