

## **Dietary Supplements in Denmark**

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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### **Report description:**

In 2024, dietary supplements continued to experience solid positive growth as the health and wellness trend remained prominent amongst Danish consumers. Increasing numbers of individuals are incorporating supplements into their daily routines to improve overall health and prevent potential health issues. This growing focus on self-care and preventative health measures is driving both the sales of single-ingredient supplements and multivitamin products. Although inflation in 2024 was notably low...

Euromonitor International's Dietary Supplements in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2024

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