

## **Dietary Supplements in Croatia**

Market Direction | 2024-09-23 | 23 pages | Euromonitor

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### **Report description:**

The rising self-medication trend is fostering greater interest in dietary supplements in Croatia in 2024, with category products gaining traction among health-conscious consumers who are adopting healthier lifestyles and diets. As dietary supplements become a regular part of daily nutrition, consumer demand remains stable. This stability, combined with price hikes amid moderate inflation in 2024, is leading to solid value sales. Only a few segments, which are less reliant on demand from inbound...

Euromonitor International's Dietary Supplements in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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