

Dietary Supplements in Australia

Market Direction | 2024-09-26 | 27 pages | Euromonitor

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Report description:

Dietary supplements in Australia has proven to be resilient to the high rates of inflation and cost-of-living increases over the last two years of the review period. While value growth can be attributable partly to price-driven growth, dietary supplements continues to grow in retail volume terms across much of the category. This highlights that spending on dietary supplements has been maintained amidst a difficult economic climate and consumers have not sacrificed spending on products considered...

Euromonitor International's Dietary Supplements in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
September 2024

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