

Dermatologicals in the Netherlands

Market Direction | 2024-09-24 | 23 pages | Euromonitor

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Report description:

Demand for dermatologicals continues to grow in the Netherlands, driven by an increasing number of consumers seeking solutions for common issues such as skin irritation and allergies. Health professionals have observed a steady rise in the number of people affected by these conditions in recent years. As Dutch consumers become more informed about their options, they feel increasingly confident in choosing OTC products without consulting a doctor or skin specialist.

Euromonitor International's Dermatologicals in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2024

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Growing preference for herbal and natural products

Private labels respond with lower-priced alternatives

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Market will benefit from increasing segmentation, as players cater to different consumer needs, but taboos will remain

Products to treat eczema will gain traction

Growth in topical antifungals will be driven by development of new formats and consumer demand for convenience

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