

## **Dermatologicals in South Korea**

Market Direction | 2024-09-27 | 28 pages | Euromonitor

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### **Report description:**

In South Korea, dermatologicals is set to maintain retail current value growth in 2024. Dermatologicals, while not considered essential emergency medications, are amongst the most widely used OTC goods. However, products such as medicated shampoos, vaginal antifungals, and nappy (diaper) rash treatments often overlap with beauty and personal care products, leading to substitution by similar products. This overlap can result in low or negative growth rates. For example, medicated shampoos are fre...

Euromonitor International's Dermatologicals in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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