

Dermatologicals in Malaysia

Market Direction | 2024-09-23 | 26 pages | Euromonitor

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Report description:

Dermatologicals saw an increase in demand in Malaysia in 2023, although performance varied somewhat by subcategory Nappy (diaper) rash treatments, for instance, saw sustained growth, driven in part by the return of more active lifestyles as people spent more time outside the home. As parents had less time to frequently change their babies' nappies, the incidence of nappy rash increased, leading to greater reliance on effective rash treatments. At the same time, the Year of the Dragon, considered...

Euromonitor International's Dermatologicals in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Haemorrhoid treatments slowly gain momentum

Topical germicidals/antiseptics benefit from high number of new product launches

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