

## **Dermatologicals in Hungary**

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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### **Report description:**

As skin problems are quite common in Hungary, consumer interest in dermatologicals is on the rise. These products are often effective against common dermatological problems with many consumers keen to use them. Consumers rely on the recommendations of pharmacists for dermatological problems. However, with high inflation eroding purchasing power in recent years, some consumers have chosen to go without these products if they do not consider them essential or their symptoms are not too severe. Sim...

Euromonitor International's Dermatologicals in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Dermatologicals in Hungary  
Euromonitor International  
September 2024

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