

Dermatologicals in Denmark

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

In 2024, sales of dermatologicals in Denmark recorded solid growth in value terms. Hair loss treatments saw continued positive growth in 2024, as life returned to normal following the pandemic. The resurgence of social activities and on-site work has prompted some consumers to focus more on their appearance, leading to greater interest in mitigating hair loss. This growing attention to personal aesthetics, combined with wider product availability, has driven demand for hair loss treatments, with...

Euromonitor International's Dermatologicals in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2024

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