

Dairy Products and Alternatives in South Korea

Market Direction | 2024-09-27 | 67 pages | Euromonitor

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Report description:

As global inflation continues to persist, the rising costs of raw materials such as sugar have been contributing to the higher average unit price of dairy products and alternatives in South Korea. Additionally, the unique pricing structure of domestic raw milk, which is linked to production costs rather than market demand and supply, has led to a significant rise in the retail value of dairy products and alternatives for 2023-2024.

Euromonitor International's Dairy Products and Alternatives in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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