

Cough, Cold and Allergy (Hay Fever) Remedies in Finland

Market Direction | 2024-09-27 | 22 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) sales are falling slightly in Finland in 2024, having been in flux ever since the COVID-19 pandemic. However, different segments are facing different fortunes - sales of cough and cold products are suffering more than allergy care sales. The overall decrease for the category is partly a result of the very strong performance seen earlier in the review period, as the lifting of COVID-19 related restrictions led to greater social contact and the return of cold an...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2024

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN FINLAND

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