

Cough, Cold and Allergy (Hay Fever) Remedies in Dominican Republic

Market Direction | 2024-09-24 | 22 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies continue to be the most popular consumer health product in the Dominican Republic, particularly cough and cold remedies, and they are expected to register the highest current value growth in 2024. Demand for cough and cold remedies is highly seasonal, with the return to school period in particular generating significant sales, as with children mixing, bugs also spread.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN DOMINICAN REPUBLIC

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Algho positioned among the most preferred brands in cough and cold remedies

Climate change boosts sales of allergy remedies

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