

## **Cough, Cold and Allergy (Hay Fever) Remedies in Croatia**

Market Direction | 2024-09-23 | 21 pages | Euromonitor

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### **Report description:**

Cough, cold and allergy (hay fever) remedies is recording solid retail sales value growth in Croatia in 2024. During the pandemic and the subsequent post-pandemic period, flu seasons in Croatia were notably mild. This was largely attributed to increased home confinement, restrictions on public life and government mandates for masking and social distancing. The heightened focus on personal hygiene and preventive measures led to a significant decline in flu infections and the transmission of airbo...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2024

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Self-medication/self-care and preventive medicine

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