

Cough, Cold and Allergy (Hay Fever) Remedies in Canada

Market Direction | 2024-09-23 | 27 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies is set to see a marginal decline in retail value sales in current terms in Canada in 2024. Cough and cold products are expected to see sales fall in 2024 following a decline in the previous year as consumer demand continued to normalise following the spike in demand for such remedies in 2022, when consumer health retailers experienced product shortages. In 2024, most regions of Canada saw a return to more "normal" flu seasons compared to 2022, which s...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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September 2024

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN CANADA

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