

Cough, Cold and Allergy (Hay Fever) Remedies in Bosnia and Herzegovina

Market Direction | 2024-09-23 | 22 pages | Euromonitor

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Report description:

In 2024, cough, cold, and allergy (hay fever) remedies in Bosnia and Herzegovina continues to make significant strides in sales following the fluctuations seen during and immediately after the COVID-19 pandemic. While the demand for cold and flu remedies still peaks during seasonal outbreaks, allergy-related remedies have become a consistent driver of consumer demand, especially as allergies are becoming more prevalent due to changes in weather patterns and extended pollen seasons. This rise in...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Self-medication/self-care and preventive medicine

Switches

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