

## **Consumer Health in the Netherlands**

Market Direction | 2024-09-24 | 103 pages | Euromonitor

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### **Report description:**

The consumer health market in the Netherlands is expected to continue performing well in current value terms in 2024, building on the momentum from the previous year. This growth is being driven by a sustained demand for convenient solutions and products that offer quick relief or help prevent and treat pain. At the same time, factors such as population growth and barriers to accessing basic healthcare services are fuelling the rise in self-care practices among Dutch consumers. In response, manu...

Euromonitor International's Consumer Health in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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