

## **Consumer Health in the Czech Republic**

Market Direction | 2024-09-23 | 105 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €2675.00
- Multiple User License (1 Site) €5350.00
- Multiple User License (Global) €8025.00

### **Report description:**

Key legislative amendments to the Czech Medicines Act were brought in at the start of 2024 to mitigate the impact of drug shortages in consumer health. In recent years, the country has faced shortages of consumer health products and uneven distribution among pharmacies due to supply chain disruptions. The new legislation is designed to improve the availability of medicines imported to the Czech Republic with signs of some gradual improvement in 2024. Under the new legislation all players are req...

Euromonitor International's Consumer Health in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Consumer Health in the Czech Republic  
Euromonitor International  
September 2024

List Of Contents And Tables

### **CONSUMER HEALTH IN THE CZECH REPUBLIC**

#### **EXECUTIVE SUMMARY**

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

#### **MARKET INDICATORS**

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024  
Table 2 Life Expectancy at Birth 2019-2024

#### **MARKET DATA**

Table 3 Sales of Consumer Health by Category: Value 2019-2024  
Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024  
Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024  
Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024  
Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024  
Table 8 Distribution of Consumer Health by Format: % Value 2019-2024  
Table 9 Distribution of Consumer Health by Format and Category: % Value 2024  
Table 10 □Forecast Sales of Consumer Health by Category: Value 2024-2029  
Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

#### **APPENDIX**

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches  
Summary 1 OTC: Switches 2023-2024

#### **DISCLAIMER**

#### **DEFINITIONS**

#### **SOURCES**

Summary 2 Research Sources

### **ANALGESICS IN THE CZECH REPUBLIC**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Analgesics enjoys stability after supply chain fluctuations  
Higher VAT rates support value growth in 2024  
Zentiva's Inflanor performs well in paediatric analgesics

#### **PROSPECTS AND OPPORTUNITIES**

Demand for systemic and topical analgesics to yield stable growth  
Competitive landscape to remain largely unchanged  
Evolution of naproxen category is extremely volatile to supply issues

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

## COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Stabilisation of the cough, cold and allergy (hay fever) remedies category

Climate changes drive growth of antihistamines/allergy remedies

Weaker demand for cough remedies and pharyngeal preparations

### PROSPECTS AND OPPORTUNITIES

Moderate outlook for cough, cold and allergy (hay fever) remedies

Extended allergy season likely to propel growth of antihistamines/allergy remedies

Paediatric cough/cold remedies to see demand patterns stabilise

## CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

## DIGESTIVE REMEDIES IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Supply issues improve to meet robust demand for digestive remedies

Diarrhoeal remedies under pressure from shortages of key brands

Paediatric digestive remedies face high level of volatility

### PROSPECTS AND OPPORTUNITIES

Positive outlook for both digestive remedies and probiotic supplements

The ageing population provides growth opportunities for digestive remedies

Herbal/traditional digestive remedies offer new opportunities

## CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

## DERMATOLOGICALS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Dermatologicals continue to see positive value growth, albeit at slower pace

Blurring of lines between dermatologicals and dermocosmetic skin care

Rising awareness of women's health boosts sales of vaginal antifungals

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## PROSPECTS AND OPPORTUNITIES

Growing awareness of dermatological solutions to further support sales

Dermatologicals set to perform well over the coming years

Pharmacy and e-commerce will remain key distribution channel for dermatologicals

## CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024

Table 35 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

## NRT SMOKING CESSATION AIDS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Marked slowdown in demand for NRT smoking cessation aids

Smoking alternatives continue to challenge growth of NRT smoking cessation aids

NRT gum remains the most popular choice and dynamic category

### PROSPECTS AND OPPORTUNITIES

Planned taxation of e-cigarettes and refills could boost sales of NRT smoking cessation aids

E-commerce continues to gain ground

New flavour options could boost sales of NRT gum and lozenges

## CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2019-2024

## CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

## SLEEP AIDS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumer demand for sleep aids is stifled by economic conditions

Magnesium supplements are key substitute to sleep aids

Sandoz retains its leadership in sleep aids

### PROSPECTS AND OPPORTUNITIES

Sleep aids have strong growth potential despite threat of substitutes

Physical pharmacy outlets will continue to outperform e-commerce

Health and wellbeing awareness and the role of sleep likely to boost volume sales

## CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2019-2024

Table 45 Sales of Sleep Aids: % Value Growth 2019-2024

Table 46 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 47 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 48 Forecast Sales of Sleep Aids: Value 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table 49 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

### EYE CARE IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Increasing demand for allergy eye care due to prolonged pollen season and pollution

Herbal/traditional eye care remains limited

Rising retail prices stifle demand for standard eye care

#### PROSPECTS AND OPPORTUNITIES

Positive outlook for eye care due to ageing population and higher incidence of pollen allergies

Increased screen time will continue to support the standard eye care category

Eye care designed for children represents new opportunity

#### CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2019-2024

Table 51 Sales of Eye Care by Category: % Value Growth 2019-2024

Table 52 NBO Company Shares of Eye Care: % Value 2020-2024

Table 53 LBN Brand Shares of Eye Care: % Value 2021-2024

Table 54 Forecast Sales of Eye Care by Category: Value 2024-2029

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

### WOUND CARE IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Supply of wound care remains consolidated among a few players

First aid kits see flat performance in retail volume terms

Outdoor activities fuel demand for sticking plasters/adhesive bandages

#### PROSPECTS AND OPPORTUNITIES

Volume growth to remain low in wound care

Established brands are likely to face growing pressure from private label

E-commerce channel to remain limited as health and personal care stores gain share

#### CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2019-2024

Table 57 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 58 NBO Company Shares of Wound Care: % Value 2020-2024

Table 59 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 60 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

### VITAMINS IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Investment in vitamins stabilises and returns to growth

Health insurance companies modify their contribution to support vitamins for pregnant or postpartum women

Demand for vitamin D falls but volume sales still well above pre-pandemic levels

#### PROSPECTS AND OPPORTUNITIES

Vitamin C and D to see stable growth rates

Alternative wellness products enriched with vitamins will challenge standard multivitamins and single vitamins

E-commerce to build on its strong position as retail channel for vitamins

#### CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 63 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 64 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 65 NBO Company Shares of Vitamins: % Value 2020-2024

Table 66 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 67 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

## DIETARY SUPPLEMENTS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Czechs increase spend on dietary supplements

Dietary supplements related to immunity continue to lose momentum

Feminus offers a unique dietary supplement for women

### PROSPECTS AND OPPORTUNITIES

Dietary supplements forecast to sustain solid growth

EU starts to make progress towards a harmonised single market in dietary supplements

E-commerce will remain main purchasing channel for dietary supplements

### CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2019-2024

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 71 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 72 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

## WEIGHT MANAGEMENT AND WELLBEING IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Healthy growth of weight management and wellbeing category continues

Meal replacement continues to perform well

Obesity-related health issues boost demand for weight management and wellbeing products

### PROSPECTS AND OPPORTUNITIES

Blurring lines between sports nutrition and weight management

OTC obesity and supplement nutrition drinks face challenges

E-commerce set to strengthen its value share

### CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

## SPORTS NUTRITION IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sports nutrition with added benefits and functionality gains momentum

Gymbeam continues its successful path

Simplification of VAT rates bring sports nutrition into a lower tax band

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## PROSPECTS AND OPPORTUNITIES

Sports nutrition faces slower pace of growth

Transparency about the origin of ingredients is becoming standard

Social media plays critical role in shaping sports nutrition through influencers

## CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2019-2024

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 84 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

## HERBAL/TRADITIONAL PRODUCTS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

A lack of information on the potential side effects of plants could limit the growth of herbal/traditional supplements

Czech government is moving towards a CBD ban

Trend towards more natural products supports the demand for herbal/traditional products

## PROSPECTS AND OPPORTUNITIES

Herbal/traditional products expected to see solid growth over the forecast period

Smaller brands likely to emerge over the forecast period

Herbal/traditional digestive remedies are set to thrive

## CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2019-2024

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

## PAEDIATRIC CONSUMER HEALTH IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Paediatric cough/cold remedies witness volume decline

Paediatric vitamins and dietary supplements back on positive track

Paediatric analgesics return to growth

## PROSPECTS AND OPPORTUNITIES

Innovations and product development to drive growth in dermatologicals and vitamins and dietary supplements

Herbal/traditional products will broaden the appeal of paediatric consumer health

Falling birth rates potentially limit category sales

## CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 96 NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024

Table 97 LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024

Table 98 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 99 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Consumer Health in the Czech Republic

Market Direction | 2024-09-23 | 105 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€2675.00
	Multiple User License (1 Site)	€5350.00
	Multiple User License (Global)	€8025.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-18"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com