

Consumer Health in Dominican Republic

Market Direction | 2024-09-24 | 77 pages | Euromonitor

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Report description:

Consumer health in the Dominican Republic is expected to register moderate current value and volume growth in 2024, in what is an improving economic picture. Inflation is easing and interest rates are also lower. That being said, consumers are still expected to be price sensitive after several years of price rises, and as such generic products perform strongly, especially in cough and cold remedies, as well as wound care. Value sales of generics are also significant in analgesics, though generic...

Euromonitor International's Consumer Health in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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