

## **Consumer Health in Bolivia**

Market Direction | 2024-09-23 | 86 pages | Euromonitor

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### **Report description:**

Consumer health in Bolivia is grappling with several challenges that contribute to instability in 2024. A shortage of foreign currency and rising bank fees are directly affecting the costs of imported inputs and finished products. This situation is expected to persist in the medium to long term, as it stems from structural issues exacerbated by government management, including excessive public spending on hydrocarbon subsidies and declining natural gas exports. In response, industry players have...

Euromonitor International's Consumer Health in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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