

Consumer Health in Angola

Market Direction | 2024-09-23 | 59 pages | Euromonitor

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Report description:

Consumer health continues to grow in 2024, however, this is most likely due to persistent inflation, which has remained at 10% as seen in 2023. High inflation has impacted both the supply and demand for imported medications, given the country's reliance on these imports. Self-medication remains a major driver of demand, with consumers increasingly seeking value amidst rising prices. This trend has boosted the popularity of generics and affordable local and Asian brands, reflecting a shift toward...

Euromonitor International's Consumer Health in Angola report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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