

## **Analgesics in Georgia**

Market Direction | 2024-09-23 | 24 pages | Euromonitor

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### **Report description:**

The recovery of tourism and the influx of immigrants are significantly driving the volume sales of analgesics in Georgia in 2024, with local consumers and foreigners typically exhibiting brand preferences based on their experiences in their home countries. Additionally, geopolitical tensions in the region have resulted in a notable rise in the number of immigrants from Ukraine, Russia and Belarus, which further contributes to volume growth. As consumers become increasingly price sensitive, they...

Euromonitor International's Analgesics in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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