

India Bathroom Furniture Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

Market Report | 2024-08-30 | 80 pages | Global Market Insights

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Report description:

India Bathroom Furniture Market captured USD 1.1 billion in 2023 and will grow at a 5.7% CAGR throughout 2024-2032, owing to growing urbanization and an increase in bathroom renovations. As more people move to urban areas, the demand for modern and functional bathroom spaces rises, prompting homeowners and builders to invest in stylish furniture. Besides, the trend of renovating existing bathrooms encourages consumers to upgrade their furnishings, seeking aesthetically pleasing and practical solutions. This combination of urban development and renovation activities positions the bathroom furniture industry for robust growth in the coming years.

India bathroom furniture market is segmented on the basis of type, application, material, installation, price range, distribution channel, and region.

The vanity unit segment established 44% share in 2023 and will grow at a 5.8% CAGR through 2032 due to the rising demand for stylish and functional solutions. Vanity units, which integrate storage with sink installations, have become essential in modern bathroom design, attracting consumers who prioritize both aesthetics and practicality. In urban areas, where space is often constrained, compact and wall-mounted vanity units are particularly favored, providing efficient storage without taking up much floor space.

The residential segment secured 67.9% share in 2023 and will expand at a 5.8% CAGR from 2024 to 2032, propelled by the rising demand for modern, aesthetically appealing, and functional bathroom spaces in homes. As more Indian households focus on home improvement and renovation, there is a growing preference for high-quality, stylish bathroom furniture that enhances both functionality and aesthetics. The segment also benefits from the trend toward luxury and premium housing, where bathrooms are viewed as essential spaces for personal expression and comfort. Also, the shift toward nuclear families and urban living drives demand for space-saving, compact furniture solutions that fit seamlessly into smaller residential bathrooms.

India bathroom furniture industry reached approximately USD 1.1 billion in 2023, fueled by rapid urbanization, increasing disposable incomes, and evolving consumer preferences. As more individuals migrate to urban areas and the demand for modern housing rises, the need for functional and well-designed bathroom spaces has become crucial. Indian consumers are increasingly investing in bathroom renovations that prioritize both style and practicality, resulting in heightened demand for modular,

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space-saving, and visually appealing furniture. Furthermore, the market is seeing a shift toward eco-friendly and sustainable products as environmental awareness continues to grow.

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