

## **Crypto Payment Gateways Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032**

Market Report | 2024-08-28 | 270 pages | Global Market Insights

### **AVAILABLE LICENSES:**

- Single User \$4850.00
- Multi User \$5350.00
- Enterprise User \$8350.00

### **Report description:**

Global crypto payment gateways market was valued at USD 1.2 billion in 2023 and is projected to grow at a CAGR of over 15% from 2024 to 2032. The global financial landscape is being reshaped by the rising adoption of cryptocurrency payment gateways, especially through web-based platforms.

Driven by a surge in demand for decentralized financial transactions and privacy-centric payment solutions, the industry is witnessing robust growth. This momentum is further fueled by advancements in blockchain technology, which bolster the reliability of web-based payment systems. By integrating sophisticated blockchain infrastructures, these payment solutions are becoming increasingly secure and efficient for catering to the dynamic needs of both businesses and consumers. This evolution underscores a broader shift towards reliable and privacy-focused financial transactions in the fast-evolving digital payments arena.

To meet the escalating demand for secure, efficient financial transactions and heightened user privacy, numerous companies are embracing advanced blockchain technology. For example, in June 2024, NOWPayments made headlines by listing USDt TON, a pivotal move that facilitates seamless transactions with one of the most stable cryptocurrencies, benefiting both businesses and customers.

The overall industry is classified into payment gateways, cryptocurrency, organization size, end-user, and region.

The market segments payment gateways into web-based and mobile-based categories. Currently, web-based solutions are outpacing their mobile counterparts, driven by the need for robust systems that can manage high transaction volumes and integrate effortlessly with diverse e-commerce platforms. Web-based gateways empower businesses to process transactions directly on their websites, a necessity given the surge in online sales and digital transactions. Their scalability, flexibility, and advanced features are also propelling the rapid expansion of the web-based crypto payment gateway market.

Cryptocurrency categories in the crypto payment gateways market include bitcoin, ethereum, litecoin, ripple (XRP), dash, and others. The bitcoin segment is projected to command over 52% market share in 2023. Recent trends highlight Bitcoin's dominant and expanding presence in the cryptocurrency realm. It is increasingly viewed as a stable investment and a safeguard against inflation. Recent market movements further cement Bitcoin's status as a premier digital asset, showcasing its resilience and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

lasting allure amidst fluctuating interest in other cryptocurrencies.

In 2023, North America led the global crypto payment gateways market, capturing over 37% share. Despite facing economic uncertainties, the region remains a pivotal player, drawing consistent investments, especially in Bitcoin as an inflation hedge. While Ethereum and other cryptocurrencies garnered modest attention, North America's steadfast investment approach underscores its dominant position and optimistic outlook in the global arena, even amidst broader market shifts.

## **Table of Contents:**

### Report Content

#### Chapter 1 Methodology and Scope

##### 1.1 Research design

###### 1.1.1 Research approach

###### 1.1.2 Data collection methods

##### 1.2 Base estimates and calculations

###### 1.2.1 Base year calculation

###### 1.2.2 Key trends for market estimation

##### 1.3 Forecast model

##### 1.4 Primary research and validation

###### 1.4.1 Primary sources

###### 1.4.2 Data mining sources

##### 1.5 Market definition

#### Chapter 2 Executive Summary

##### 2.1 Industry 360 synopsis, 2021 - 2032

#### Chapter 3 Industry Insights

##### 3.1 Industry ecosystem analysis

##### 3.2 Supplier landscape

###### 3.2.1 Technology Providers

###### 3.2.2 Integrators and Middleware

###### 3.2.3 Payment Processors

###### 3.2.4 Merchants and Businesses

##### 3.3 Profit margin analysis

##### 3.4 Technology and innovation landscape

##### 3.5 Patent analysis

##### 3.6 Key news and initiatives

##### 3.7 Regulatory landscape

##### 3.8 Impact forces

###### 3.8.1 Growth drivers

###### 3.8.1.1 Rising demand for decentralized financial transactions

###### 3.8.1.2 Growing preference for privacy-focused payment solutions

###### 3.8.1.3 Integration of crypto gateways in fintech ecosystems

###### 3.8.1.4 Advancements in blockchain technology boosting reliability

###### 3.8.2 Industry pitfalls and challenges

###### 3.8.2.1 High volatility in cryptocurrency values

###### 3.8.2.2 Regulatory uncertainty across different regions

##### 3.9 Growth potential analysis

##### 3.10 Porter's analysis

##### 3.11 PESTEL analysis

#### Chapter 4 Competitive Landscape, 2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix
- Chapter 5 Market Estimates and Forecast, By Payment Gateway, 2021-2032 (\$Bn)
  - 5.1 Web-based
  - 5.2 Mobile-based
- Chapter 6 Market Estimates and Forecast, By Cryptocurrency, 2021-2032 (\$Bn)
  - 6.1 Bitcoin
  - 6.2 Ethereum
  - 6.3 Litecoin
  - 6.4 Ripple (XRP)
  - 6.5 Dash
  - 6.6 Others
- Chapter 7 Market Estimates and Forecast, By Organization Size, 2021-2032 (\$Bn)
  - 7.1 SMEs
  - 7.2 Large enterprises
- Chapter 8 Market Estimates and Forecast, By End User, 2021-2032 (\$Bn)
  - 8.1 E-commerce
  - 8.2 Retail stores
  - 8.3 Gaming and gambling
  - 8.4 Travel and hospitality
  - 8.5 Financial services
  - 8.6 Others
- Chapter 9 Market Estimates and Forecast, By Region, 2021-2032 (\$Bn)
  - 9.1 Key trends, by region
  - 9.2 North America
    - 9.2.1 U.S.
    - 9.2.2 Canada
  - 9.3 Europe
    - 9.3.1 UK
    - 9.3.2 Germany
    - 9.3.3 France
    - 9.3.4 Italy
    - 9.3.5 Spain
    - 9.3.6 Nordics
    - 9.3.7 Russia
    - 9.3.8 Rest of Europe
  - 9.4 Asia Pacific
    - 9.4.1 China
    - 9.4.2 India
    - 9.4.3 Japan
    - 9.4.4 Australia
    - 9.4.5 South Korea
    - 9.4.6 Southeast Asia
    - 9.4.7 Rest of Asia Pacific
  - 9.5 Latin America

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.5.1 Brazil
- 9.5.2 Argentina
- 9.5.3 Mexico
- 9.5.4 Rest of Latin America
- 9.6 MEA
  - 9.6.1 UAE
  - 9.6.2 Saudi Arabia
  - 9.6.3 South Africa
  - 9.6.4 Rest of MEA
- Chapter 10 Company Profiles
  - 10.1 B2BinPay
  - 10.2 Binance Pay
  - 10.3 BitPay
  - 10.4 Blockonomics
  - 10.5 BTCPay Server
  - 10.6 Coinbase Commerce
  - 10.7 CoinGate
  - 10.8 CoinPayments
  - 10.9 CoinRemitter
  - 10.10 Crypto.com Pay
  - 10.11 GoCoin
  - 10.12 NOWPayments
  - 10.13 OpenNode
  - 10.14 Paytomat
  - 10.15 Utrust

□

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Crypto Payment Gateways Market, Opportunity, Growth Drivers, Industry Trend  
Analysis and Forecast, 2024-2032**

Market Report | 2024-08-28 | 270 pages | Global Market Insights

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User	\$4850.00
	Multi User	\$5350.00
	Enterprise User	\$8350.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

