

Teledentistry Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

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Report description:

The global teledentistry market was valued at USD 1.5 billion in 2023 and is set to expand at a CAGR of 16.5% from 2024 to 2032, driven by technological advancements, widespread high-speed internet access, and rising demand for remote healthcare services. The global rise in chronic oral health issues amplifies the allure of teledentistry. Teledentistry enables consistent monitoring and follow-ups, minimizing the need for frequent in-person visits. For instance, a report from the National Institute of Dental and Craniofacial Research revealed that in the U.S., tooth decay impacts 90% of adults aged 20 to 64, while gum disease affects nearly 50% of those aged 45 to 64. These figures highlight the worldwide increase in dental disorders. Additionally, initiatives by government and private sectors to educate healthcare providers and patients on teledentistry's benefits have further cemented its acceptance, propelling market growth.

A significant driver of market growth is the demand to reduce dental care expenses. By diminishing the need for physical office visits, teledentistry lowers overhead costs for dental practices and makes dental services more financially accessible.

Teledentistry's benefits-like instant access to consultations, reduced reliance on costly emergency room visits, and early problem detection-lead to more affordable treatments and enhanced patient outcomes, fueling market growth.

The overall teledentistry industry segmented based on component, application, end-user, and region.

In 2023, the software segment is projected to command a valuation of USD 736.6 million. The segment's growth is driven by the incorporation of sophisticated AI algorithms and machine learning into teledentistry software. These advancements enable automated diagnoses, treatment planning, and predictive analytics, enhancing the precision and efficiency of dental care.

Additionally, supportive government regulations and policies championing telehealth services, including teledentistry, have further propelled the software segment's expansion. The launch of intuitive interfaces and mobile applications, promoting personalized patient engagement and boosting satisfaction and loyalty, has also spurred the demand for teledentistry software, bolstering market growth.

Forecasted to hit USD 3.2 billion by 2032, the orthodontics segment is witnessing a surge. This growth is largely attributed to heightened awareness and concern for aesthetic appearances, driving the demand for orthodontic treatments. Teledentistry's provision for remote consultations and follow-ups diminishes the frequency of in-person visits, a convenience especially beneficial

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for regular orthodontic monitoring. Furthermore, by reducing the need for physical office space and associated overheads, teledentistry makes orthodontic care more affordable and accessible, fueling market expansion. North America, commanding a 44.6% share of the global teledentistry market in 2023, is poised for substantial growth in the coming years. The region's robust telecommunication infrastructure, characterized by widespread high-speed internet and advanced mobile networks, underpins its thriving teledentistry market. Furthermore, North America's proactive regulatory environment, which champions telehealth services-including teledentistry-coupled with ongoing policy refinements by U.S. and Canadian regulatory bodies, positions the region favorably for continued market expansion.

Table of Contents:

Report Content

Chapter 1 Methodology and Scope

- 1.1 Market scope and definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
 - 1.5.1.1 Data mining sources

Chapter 2 Executive Summary

2.1 Industry 360 synopsis

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increase in adoption of remote dental care
 - 3.2.1.2 Surge in demand to reduce dental care costs
 - 3.2.1.3 Rising technology penetration in rural and underserved areas where traditional dental care access is limited
 - 3.2.2 Industry pitfalls and challenges
 - 3.2.2.1 High cost of implementing and maintaining teledentistry services
 - 3.2.2.2 Stringent healthcare data protection regulations
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Company matrix analysis
- 4.4 Competitive analysis of major market players
- 4.5 Competitive positioning matrix
- 4.6 Strategy outlook matrix

Chapter 5 Market Estimates and Forecast, By Component, 2021 - 2032 (\$ Mn)

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5.1 Key trends

5.2 Software

5.2.1 Cloud-based

5.2.2 On-premises

5.3 Services

5.4 Hardware

Chapter 6 Market Estimates and Forecast, By Application, 2021 - 2032 (\$ Mn)

6.1 Key trends

6.2 Tele-consulting

6.3 Screening and monitoring

6.4 Education and training

6.5 Other applications

Chapter 7 Market Estimates and Forecast, By Specialty, 2021 - 2032 (\$ Mn)

7.1 Key trends

7.2 Orthodontics

7.3 Endodontics

7.4 Other specialties

Chapter 8 Market Estimates and Forecast, By End-use, 2021 - 2032 (\$ Mn)

8.1 Key trends

8.2 Hospitals and dental clinics

8.3 Homecare settings

8.4 Other end-users

Chapter 9 Market Estimates and Forecast, By Region, 2021 - 2032 (\$ Mn)

9.1 Key trends

9.2 North America

9.2.1 U.S.

9.2.2 Canada

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 France

9.3.4 Spain

9.3.5 Italy

9.3.6 Netherlands

9.3.7 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 South Korea

9.4.6 Rest of Asia Pacific

9.5 Latin America

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Mexico

9.5.4 Rest of Latin America

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- 9.6 Middle East and Africa
 - 9.6.1 South Africa
 - 9.6.2 Saudi Arabia
 - 9.6.3 Rest of Middle East and Africa
- Chapter 10 Company Profiles
 - 10.1 Acteon Group
 - 10.2 Align Technology, Inc.
 - 10.3 Dentulu, Inc.
 - 10.4 Denteractive Solutions Inc.
 - 10.5 Koninklijke Philips N.V.
 - 10.6 MouthWatch, LLC
 - 10.7 quip (Toothpic)
 - 10.8 SmileDirectClub
 - 10.9 Smile Virtual LLC
 - 10.10 Straight Teeth Direct
 - 10.11 Teledentix
 - 10.12 Virtudent, Inc.

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