

Bariatric Surgery Devices - A Global Market Overview

Market Report | 2024-09-25 | 300 pages | Industry Experts

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Report description:

Bariatric Surgery Devices Market Trends and Outlook

Bariatric surgery, also known as weight loss surgery, is a medical procedure used for the treatment of obesity and related disorders. It reduces stomach size, modifies gut hormone levels that regulate hunger and fullness, or limiting nutrient absorption. Sleeve gastrectomy, Roux-en-Y Gastric Bypass (RYGB), One Anastomosis Gastric Bypass (OAGB), Non-Invasive Bariatric Surgery, and Biliopancreatic Diversion with Duodenal Switch (BPD/DS) are common bariatric surgery procedures. These surgeries aid individuals in reducing weight and enhancing their overall well-being by causing them to feel full more quickly and reducing their appetite.

The global Bariatric Surgery Devices market is estimated at US\$2 billion in 2024 and is expected to record a CAGR of 6.4% during the 2024-2030 analysis period and stand at a projected US\$2.9 billion by 2030.

The Bariatric Surgery Devices market growth is driven by several key factors. A major driving force is the increasing acceptance of bariatric surgery, fueled by its effectiveness in enhancing the physical appearance and health outcomes of obese individuals. The growing prevalence of obesity, linked to sedentary lifestyles, poor eating habits, and related comorbidities like cardiovascular disease and diabetes, is also fueling demand. Technological advancements, including minimally invasive procedures, AI, robotics, and non-invasive techniques, have made surgeries safer and more efficient, expanding patient eligibility. Additionally, growing awareness programs, government initiatives, and increased healthcare spending are supporting market expansion. The surge in medical tourism and the development of advanced devices further boost the market's growth.

Bariatric Surgery Devices Regional Market Analysis

North America holds the largest market share of 36.5% in 2024, due to high obesity rates, advanced healthcare infrastructure, and early adoption of minimally invasive procedures. The region's market dominance is further strengthened by the significant presence of leading industry players and robust reimbursement policies. Conversely, the Asia-Pacific region is projected to register the fastest CAGR of 8.5% from 2024 to 2030, fueled by rising obesity rates, urbanization, and increasing disposable incomes. Notably, India holds the largest market share within this region, while China is the fastest-growing market. The increasing prevalence of obesity, coupled with lifestyle changes and economic growth, is driving demand for bariatric surgeries.

Bariatric Surgery Devices Market Analysis by Product Type

Based on type, the Bariatric Surgery Market was dominated by Minimally Invasive Surgical Devices, accounting for 72.1% of the market share in 2024. This dominance is driven by the advantages of smaller incisions, reduced pain, and faster recovery compared to open surgeries. These devices minimize trauma, resulting in faster recovery and fewer complications. Meanwhile, the

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Non-Invasive Surgery Devices segment is projected to record the fastest CAGR of 7.4% during the 2024-2030 analysis period, fueled by their reduced risk of postoperative complications, faster recovery, and patient preference for less invasive procedures. Stapling devices dominated the minimally invasive bariatric surgical devices market with a market share of 32.9% in 2024. The gastric balloons segment is the largest market in the non-invasive bariatric surgical devices, which is estimated to hold a 45.2% share in 2024 and is also expected to be the fastest-growing market with a CAGR of 8% during the 2024-2030 analysis period.

Bariatric Surgery Devices Market Analysis by Procedure

Based on procedure, sleeve gastrectomy dominates the bariatric surgery procedure market with an estimated market share of 42.7% in 2024. This is driven by lifestyle changes, increased health concerns, and a preference for minimally invasive procedures. This procedure is prevalent due to its effectiveness, shorter recovery, and lower complication rates. Conversely, the non-invasive procedures market is expected to grow the fastest at a 7.9% CAGR during the 2024-2030 period. This growth is driven by advancements in technology and patient preference for less invasive options that reduce recovery time and scarring.

Bariatric Surgery Devices Market Analysis by End-User

Based on end user, hospitals hold the largest market share at 47.3% in 2024, due to their comprehensive infrastructure, surgical ability, and ability to perform complex procedures. Their specialized bariatric units further strengthen their market share. In contrast, Ambulatory surgical centers (ASCs) segment is expected to record the fastest CAGR of 7.2% during 2024-2030 period. ASCs offer a cost-effective and convenient choice for minimally invasive procedures, serving as an alternative to hospitals, driven by increasing healthcare costs and patient preference for outpatient care. Their use of advanced technology and qualified personnel contribute to their expanding role in the bariatric surgery market.

Bariatric Surgery Devices Market Report Scope

This global report on Biodefense analyzes the market based on product, application, and end users. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2023

Base Year: 2023

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 15+

Bariatric Surgery Devices Market by Geographic Region

- North America (The United States, Canada, and Mexico)
- Europe (Germany, France, Netherlands, Italy, Russia, United Kingdom, Spain, and Rest of Europe)
- Asia-Pacific (Japan, China, India, Australia, South Korea, and Rest of Asia-Pacific)
- South America (Brazil, Argentina, and Rest of South America)
- Rest of World

Bariatric Surgery Devices Market by Type

- Minimally Invasive Surgical Devices
- Non-Invasive Surgical Devices
- Minimally Invasive Bariatric Surgical Devices Market by Type
 - o□ Stapling Devices
 - o□ Energy/Vessel Sealing Devices
 - o□ Suturing Devices
 - o□ Gastric Bands
 - o□ Others (Including Robotic Systems and Accessories)
- Non-Invasive Bariatric Surgical Devices Market by Type
 - o□ Gastric Balloons
 - o□ Gastric Emptying Systems
 - o□ Gastric Electrical Stimulators (GES)

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Bariatric Surgery Devices Market by Procedure

- Sleeve Gastrectomy
- Roux-en-Y Gastric Bypass (RYGB)
- One Anastomosis Gastric Bypass (OAGB)
- Adjustable Gastric Band (AGB)
- Biliopancreatic Diversion with Duodenal Switch (BPD/DS)
- Revision Bariatric Surgery
- Non-Invasive Bariatric Surgery

Bariatric Surgery Devices Market by End User

- Hospitals
- Specialty Clinics
- Ambulatory Surgical Centers (ASCs)

Table of Contents:

PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION

- Product Outline
- Bariatric Surgery Devices Defined
- Bariatric Surgery Devices Types
 - o□ Minimally Invasive Surgical Devices
 - Minimally Invasive Bariatric Surgical Device Types
 - Stapling Devices
 - Energy/Vessel Sealing Devices
 - Suturing Devices
 - Gastric Bands
 - Others (Including Robotic Systems and Accessories)
 - o□ Non-Invasive Surgical Devices
 - Non-Invasive Bariatric Surgical Device Types
 - Gastric Balloons
 - Gastric Emptying Systems
 - Gastric Electrical Stimulators (GES)
 - Bariatric Surgery Devices Procedures
 - o□ Sleeve Gastrectomy
 - o□ Roux-en-Y Gastric Bypass (RYGB)
 - o□ One Anastomosis Gastric Bypass (OAGB)
 - o□ Adjustable Gastric Band (AGB)
 - o□ Biliopancreatic Diversion with Duodenal Switch (BPD/DS)
 - o□ Revision Bariatric Surgery
 - o□ Non-Invasive Bariatric Surgery
 - Bariatric Surgery Devices End Users
 - o□ Hospitals
 - o□ Specialty Clinics
 - o□ Ambulatory Surgical Centers (ASCs)
- 2. Key Market Trends
- 3. Key Global Players
 - AbbVie Inc.

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- Apollo Endosurgery, Inc.
- Asensus Surgical, Inc.
- B Braun Melsungen AG
- CONMED Corporation
- Cousin Surgery
- EndoGastric Solutions, Inc.
- Ethicon Inc. (a subsidiary of Johnson & Johnson)
- Intuitive Surgical, Inc.
- Mediflex Surgical Products
- Medtronic Plc
- Morphic Medical, Inc.
- Olympus Corporation
- ReShape Lifesciences Inc.
- Spatz FGIA Inc.
- Teleflex Incorporated
- USGI Medical Inc.

4. Key Business & Product Trends

5. Global Market Overview

- Global Bariatric Surgery Devices Market Overview by Type
 - o□Bariatric Surgery Devices Type Market Overview by Global Region
- Minimally Invasive Surgical Devices
 - Non-Invasive Surgical Devices
 - Global Minimally Invasive Bariatric Surgical Devices Market Overview by Sub-Type
 - Minimally Invasive Bariatric Surgical Devices Sub-Type Market Overview by Global Region
 - Stapling Devices
 - Energy/Vessel Sealing Devices
 - Suturing Devices
 - Gastric Bands
 - Others
 - Global Non-Invasive Bariatric Surgical Devices Market Overview by Sub-Type
 - Non-Invasive Bariatric Surgical Devices Sub-Type Market Overview by Global Region
 - Gastric Balloons
 - Gastric Emptying Systems
 - Gastric Electrical Stimulators (GES)
 - Global Bariatric Surgery Devices Market Overview by Procedure
 - o□Bariatric Surgery Devices Procedure Market Overview by Global Region
 - Sleeve Gastrectomy
 - Roux-en-Y Gastric Bypass (RYGB)
 - One Anastomosis Gastric Bypass (OAGB)
 - Adjustable Gastric Band (AGB)
 - Biliopancreatic Diversion with Duodenal Switch (BPD/DS)
 - Revision Bariatric Surgery
 - Non-Invasive Bariatric Surgery
 - Global Bariatric Surgery Devices Market Overview by End User
 - o□Bariatric Surgery Devices End User Market Overview by Global Region
 - Hospitals
 - Specialty Clinics

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-□ Ambulatory Surgical Centers (ASCs)

PART B: REGIONAL MARKET PERSPECTIVE

-□ Global Bariatric Surgery Devices Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

6. North America

-□ North American Bariatric Surgery Devices Market Overview by Geographic Region

-□ North American Bariatric Surgery Devices Market Overview by Type

o□ North American Minimally Invasive Bariatric Surgical Devices Market Overview by Type

o□ North American Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ North American Bariatric Surgery Devices Market Overview by Procedure

-□ North American Bariatric Surgery Devices Market Overview by End User

-□ Country-wise Analysis of North American Bariatric Surgery Devices Market

o□ The United States

-□ United States Bariatric Surgery Devices Market Overview by Type

-□ United States Minimally Invasive Bariatric Surgical Devices Market Overview by Type

-□ United States Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ United States Bariatric Surgery Devices Market Overview by Procedure

-□ United States Bariatric Surgery Devices Market Overview by End User

o□ Canada

-□ Canadian Bariatric Surgery Devices Market Overview by Type

-□ Canadian Minimally Invasive Bariatric Surgical Devices Market Overview by Type

-□ Canadian Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ Canadian Bariatric Surgery Devices Market Overview by Procedure

-□ Canadian Bariatric Surgery Devices Market Overview by End User

o□ Mexico

-□ Mexican Bariatric Surgery Devices Market Overview by Type

-□ Mexican Minimally Invasive Bariatric Surgical Devices Market Overview by Type

-□ Mexican Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ Mexican Bariatric Surgery Devices Market Overview by Procedure

-□ Mexican Bariatric Surgery Devices Market Overview by End User

7. Europe

-□ European Bariatric Surgery Devices Market Overview by Geographic Region

-□ European Bariatric Surgery Devices Market Overview by Type

o□ European Minimally Invasive Bariatric Surgical Devices Market Overview by Type

o□ European Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ European Bariatric Surgery Devices Market Overview by Procedure

-□ European Bariatric Surgery Devices Market Overview by End User

-□ Country-wise Analysis of European Bariatric Surgery Devices Market

o□ Germany

-□ German Bariatric Surgery Devices Market Overview by Type

-□ German Minimally Invasive Bariatric Surgical Devices Market Overview by Type

-□ German Non-Invasive Bariatric Surgical Devices Market Overview by Type

-□ German Bariatric Surgery Devices Market Overview by Procedure

-□ German Bariatric Surgery Devices Market Overview by End User

o□ France

-□ French Bariatric Surgery Devices Market Overview by Type

-□ French Minimally Invasive Bariatric Surgical Devices Market Overview by Type

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- French Non-Invasive Bariatric Surgical Devices Market Overview by Type
- French Bariatric Surgery Devices Market Overview by Procedure
- French Bariatric Surgery Devices Market Overview by End User
- o□Netherlands
- Netherlands Bariatric Surgery Devices Market Overview by Type
- Netherlands Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Netherlands Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Netherlands Bariatric Surgery Devices Market Overview by Procedure
- Netherlands Bariatric Surgery Devices Market Overview by End User
- o□Italy
- Italian Bariatric Surgery Devices Market Overview by Type
- Italian Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Italian Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Italian Bariatric Surgery Devices Market Overview by Procedure
- Italian Bariatric Surgery Devices Market Overview by End User
- o□Russia??
- Russian Bariatric Surgery Devices Market Overview by Type
- Russian Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Russian Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Russian Bariatric Surgery Devices Market Overview by Procedure
- Russian Bariatric Surgery Devices Market Overview by End User
- o□The United Kingdom
- United Kingdom Bariatric Surgery Devices Market Overview by Type
- United Kingdom Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- United Kingdom Non-Invasive Bariatric Surgical Devices Market Overview by Type
- United Kingdom Bariatric Surgery Devices Market Overview by Procedure
- United Kingdom Bariatric Surgery Devices Market Overview by End User
- o□Spain
- Spanish Bariatric Surgery Devices Market Overview by Type
- Spanish Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Spanish Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Spanish Bariatric Surgery Devices Market Overview by Procedure
- Spanish Bariatric Surgery Devices Market Overview by End User
- o□Rest of Europe
- Rest of Europe Bariatric Surgery Devices Market Overview by Type
- Rest of Europe Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of Europe Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of Europe Bariatric Surgery Devices Market Overview by Procedure
- Rest of Europe Bariatric Surgery Devices Market Overview by End User
- 8. Asia-Pacific
- Asia-Pacific Bariatric Surgery Devices Market Overview by Geographic Region
- Asia-Pacific Bariatric Surgery Devices Market Overview by Type
- o□Asia-Pacific Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- o□Asia-Pacific Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Asia-Pacific Bariatric Surgery Devices Market Overview by Procedure
- Asia-Pacific Bariatric Surgery Devices Market Overview by End User
- Country-wise Analysis of Asia-Pacific Bariatric Surgery Devices Market

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o Japan

- Japanese Bariatric Surgery Devices Market Overview by Type
- Japanese Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Japanese Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Japanese c Bariatric Surgery Devices Market Overview by Procedure
- Japanese Bariatric Surgery Devices Market Overview by End User

o China

- Chinese Bariatric Surgery Devices Market Overview by Type
- Chinese Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Chinese Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Chinese Bariatric Surgery Devices Market Overview by Procedure
- Chinese Bariatric Surgery Devices Market Overview by End User

o India

- Indian Bariatric Surgery Devices Market Overview by Type
- Indian Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Indian Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Indian Bariatric Surgery Devices Market Overview by Procedure
- Indian Bariatric Surgery Devices Market Overview by End User

o Australia

- Australian Bariatric Surgery Devices Market Overview by Type
- Australian Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Australian Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Australian Bariatric Surgery Devices Market Overview by Procedure
- Australian Bariatric Surgery Devices Market Overview by End User

o South Korea

- South Korean Bariatric Surgery Devices Market Overview by Type
- South Korean Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- South Korean Non-Invasive Bariatric Surgical Devices Market Overview by Type
- South Korean Bariatric Surgery Devices Market Overview by Procedure
- South Korean Bariatric Surgery Devices Market Overview by End User

o Rest of Asia-Pacific

- Rest of Asia-Pacific Bariatric Surgery Devices Market Overview by Type
- Rest of Asia-Pacific Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of Asia-Pacific Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of Asia-Pacific Bariatric Surgery Devices Market Overview by Procedure
- Rest of Asia-Pacific Bariatric Surgery Devices Market Overview by End User

9. South America

- South American Bariatric Surgery Devices Market Overview by Geographic Region
- South American Bariatric Surgery Devices Market Overview by Type
- o South American Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- o South American Non-Invasive Bariatric Surgical Devices Market Overview by Type
- South American Bariatric Surgery Devices Market Overview by Procedure
- South American Bariatric Surgery Devices Market Overview by End User
- Country-wise Analysis of Asia-Pacific Bariatric Surgery Devices Market

o Brazil

- Brazilian Bariatric Surgery Devices Market Overview by Type
- Brazilian Minimally Invasive Bariatric Surgical Devices Market Overview by Type

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- Brazilian Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Brazilian Bariatric Surgery Devices Market Overview by Procedure
- Brazilian Bariatric Surgery Devices Market Overview by End User
- o□Argentina
- Argentine Bariatric Surgery Devices Market Overview by Type
- Argentine Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Argentine Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Argentine Bariatric Surgery Devices Market Overview by Procedure
- Argentine Bariatric Surgery Devices Market Overview by End User
- o□Rest of South America
- Rest of South American Bariatric Surgery Devices Market Overview by Type
- Rest of South American Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of South American Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of South American Bariatric Surgery Devices Market Overview by Procedure
- Rest of South American Bariatric Surgery Devices Market Overview by End User

10. Rest of World

- Rest of World Bariatric Surgery Devices Market Overview by Type
- o□Rest of World Minimally Invasive Bariatric Surgical Devices Market Overview by Type
- o□Rest of World Non-Invasive Bariatric Surgical Devices Market Overview by Type
- Rest of World Bariatric Surgery Devices Market Overview by Procedure
- Rest of World Bariatric Surgery Devices Market Overview by End User

PART C: GUIDE TO THE INDUSTRY

PART D: ANNEXURE

1. RESEARCH METHODOLOGY
2. FEEDBACK

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