

**U.S. Brown Grease Market By Type (Trap Grease, Sewage Grease, and Black Grease),
By End-Use Industry (Renewable Fuel, Automobile, and Others), and By Region
(Midwest, Northeast, Southeast, Southwest, and West): Global Opportunity Analysis
and Industry Forecast 2022-2032.**

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Report description:

The U.S. brown grease market was valued at \$17.03 million in 2022 and is projected to reach \$23.33 million by 2032, growing at a CAGR of 3.4% from 2023 to 2032.

Brown grease is a byproduct of food processing and cooking activities in commercial establishments, such as restaurants, cafeterias, and food production facilities. It is typically found in grease traps and interceptors, where it accumulates due to the separation of fats, oils, and grease (FOG) from wastewater. This substance is distinct from yellow grease, which is recycled cooking oil, and white grease, primarily used in industrial lubricants.

Brown grease recycling contributes significantly to environmental sustainability. It helps reduce the environmental impact of FOG disposal by diverting this waste from landfills and water treatment systems. In addition, recycling brown grease minimizes the carbon footprint associated with traditional waste management practices.

Brown grease serves as a valuable feedstock for bioenergy production. Anaerobic digestion processes convert the organic content of brown grease into biogas, a renewable energy source that is utilized for power generation or heating. The growth in focus on environmental regulations and sustainability has driven industries to adopt cleaner practices. There is a rise in demand for effective brown grease management solutions with stricter guidelines on FOG disposal.

Increased awareness among the public regarding the environmental impact of improper grease disposal has led to a surge in corporate responsibility initiatives. Many businesses have actively sought sustainable solutions for managing brown grease to align with consumer expectations and environmental goals.

California has been at the forefront of environmental initiatives, and the management of brown grease aligns with commitment of the state to sustainability. The proper disposal and recycling of brown grease have gained significant attention with a large

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number of restaurants and food-related establishments. The state has implemented stringent regulations on FOG discharge, encouraging businesses to adopt greener practices.

Texas, being a state with a diverse economy, has a considerable number of food service establishments. The demand for brown grease management solutions has grown, driven by a combination of environmental awareness and economic considerations. Moreover, the commitment of the state to renewable energy sources contributes to the exploration of brown grease as a potential bioenergy feedstock.

The U.S. brown grease market is segmented into type, end-use industry, and region. On the basis of product type, the market is divided into trap grease, sewage grease, and black grease. On the basis of end-use industry, the market is categorized into renewable fuel, automobile, and others. Region-wise, the market is studied across Northeast, Southwest, West, Southeast, and Midwest.

On the basis of type, the trap grease is the fastest-growing segment of the U.S. brown grease market in 2022.

On the basis of end-use industries, the renewable fuel is the fastest-growing segment of the U.S. brown grease market in 2022.

On the basis of region, the midwest is the fastest-growing region of the U.S. brown grease market in 2022.

The rise in awareness in the aviation industry drives the growth of the U.S. brown grease market. The U.S. aviation industry has undergone a significant shift toward sustainable alternatives, particularly biofuels derived from brown grease. Increased awareness of environmental impact of aviation has prompted research and testing, with a focus on states such as Washington and Oregon leading collaborative efforts. These regions, home to major aerospace companies, have funded research, implementing pilot programs, and formed partnerships to reduce carbon footprint of the aviation industry. In addition, states such as Florida and Texas have actively fostered innovation, leveraging their warm climates for year-round testing of brown grease-derived biofuels in aircraft engines through collaborations between aviation companies, research institutions, and biofuel producers.

Fluctuating feedstock supply of brown grease restraint, the growth of the market. The stability of brown grease-derived product production in the U.S. faces a significant challenge due to fluctuating feedstock supply. This issue primarily stems from the varying availability of used cooking oil and animal fats, essential raw materials for brown grease, which differs among states. States with robust agricultural industries, such as Iowa or Texas, have a more consistent supply of animal fats, but challenges arise from seasonal fluctuations, market demands for specific meat cuts, and overall economic conditions affecting the meat industry.

The major players operating in the U.S. brown grease market include Greasezilla, McRedmond Brothers, NORTH CENTRAL COMPANIES, Sanimax, Targray and others.

2.1. Key findings

- On the basis of type, the trap grease segment registered the highest market share of around half of the share and is projected to maintain the same during the forecast period
- On the basis of end use industry, renewable fuel registered the highest market share accounting for nearly three-fourth of the market share in 2022.
- Based on region wise, Midwest region can dominated the market accounting for nearly one-third of the market share representing for 4.4% of CAGR to the market.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research

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1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. Key findings

2.1.1. Top investment pockets

2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Porter's Five Forces Analysis

3.3. Market dynamics

3.3.1. Drivers

3.3.1.1. Surge in demand for biodiesel

3.3.1.2. Rise in awareness in the aviation industry

3.3.2. Restraint

3.3.2.1. Fluctuating feedstock supply of brown grease

3.3.3. Opportunities

3.3.3.1. Innovation in co-processing technologies

3.4. Value chain analysis

3.5. Impact of key regulation on the U.S. brown grease market

CHAPTER 4: U.S. BROWN GREASE MARKET, BY TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Trap grease

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast, 2022-2032 (\$MILLION)

4.3. Sewage grease

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast, 2022-2032 (\$MILLION)

4.4. Black grease

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast, 2022-2032 (\$MILLION)

CHAPTER 5: U.S. BROWN GREASE MARKET, BY END USE INDUSTRY

5.1. Overview

5.1.1. Market size and forecast

5.2. Renewable Fuel

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast, 2022-2032 (\$MILLION)

5.3. Automobile

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, 2022-2032 (\$MILLION)

5.4. Others

5.4.1. Key market trends, growth factors, and opportunities

5.4.2. Market size and forecast, 2022-2032 (\$MILLION)

CHAPTER 6: U.S. BROWN GREASE MARKET, BY REGION

6.1. Overview

6.1.1. Market size and forecast

6.2. Midwest

6.2.1. Key market trends, growth factors, and opportunities

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- 6.2.2. Market size and forecast, 2022-2032 (\$MILLION)
- 6.3. Northeast
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, 2022-2032 (\$MILLION)
- 6.4. Southeast
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2. Market size and forecast, 2022-2032 (\$MILLION)
- 6.5. Southwest
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.2. Market size and forecast, 2022-2032 (\$MILLION)
- 6.6. West
 - 6.6.1. Key market trends, growth factors, and opportunities
 - 6.6.2. Market size and forecast, 2022-2032 (\$MILLION)

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. INTRODUCTION
 - 7.1.1. MARKET PLAYER POSITIONING, 2022
- 7.2. TOP WINNING STRATEGIES
 - 7.2.1. Top winning strategies, by year
 - 7.2.2. Top winning strategies, by development
 - 7.2.3. Top winning strategies, by company
- 7.3. PRODUCT MAPPING OF TOP 10 PLAYER
- 7.4. COMPETITIVE HEATMAP
- 7.5. KEY DEVELOPMENTS
 - 7.5.1. Expansions

CHAPTER 8: COMPANY PROFILES:

- 8.1. DARLING INGREDIENTS INC.
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Operating business segments
 - 8.1.4. Product portfolio
 - 8.1.5. Business performance
- 8.2. GREASECYCLE
 - 8.2.1. Company overview
 - 8.2.2. Company snapshot
 - 8.2.3. Product portfolio
- 8.3. GREASEZILLA
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Product portfolio
 - 8.3.4. Key strategic moves and developments
- 8.4. HULSEY (A BLUE FLOW COMPANY)
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Product portfolio
- 8.5. MCREDMOMD BROTHERS
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot

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- 8.5.3. Product portfolio
- 8.6. NORTH CENTRAL COMPANIES
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Product portfolio
- 8.7. REA RESOURCE RECOVERY SYSTEMS, LLC
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Product portfolio
- 8.8. SANIMAX
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Product portfolio
- 8.9. SOUTHWASTE DISPOSAL LLC.
 - 8.9.1. Company overview
 - 8.9.2. Company snapshot
 - 8.9.3. Product portfolio
- 8.10. TARGRAY
 - 8.10.1. Company overview
 - 8.10.2. Company snapshot
 - 8.10.3. Product portfolio
 - 8.10.4. Key strategic moves and developments

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