

Australia Aerosol Market By Application (Marking Paints, Metal Protection, Cleaners and Lubricants, Packaging, Mining Paints, Automotive Paints, Markers and Pens, and Others), By Sales Channel (B2B and B2C), and By Product Type (Cans, and Containers): Global Opportunity Analysis and Industry Forecast 2022 - 2032

Market Report | 2024-01-01 | 130 pages | Allied Market Research

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Report description:

The Australia aerosol market was valued at \$168.1 million in 2022, and is projected to reach \$232.6 million by 2032, registering a CAGR of 3.4% from 2023 to 2032.

Aerosols refer to a suspension of fine solid particles or liquid droplets in the air or another gas. These particles, often minute, can remain suspended for extended periods. The term encompasses a wide range of products, from household items such as spray deodorants and cleaning agents to industrial applications such as agricultural pesticides and paints.

The packaging of aerosol products provides airtight and sealed containers, preventing contamination and extending the shelf life of the contents. This is particularly advantageous for products such as paints, adhesives, and certain pharmaceuticals. Aerosols often result in less product wastage compared to traditional forms of packaging. The controlled release mechanism allows users to dispense only the required amount, minimizing excess and promoting sustainability. The packaging of aerosol products provides airtight and sealed containers, preventing contamination and extending the shelf life of the contents. This is particularly advantageous for products such as paints, adhesives, and certain pharmaceuticals.

Australia's consumer market has witnessed a growing trend towards eco-friendly and sustainable products. Consequently, manufacturers and distributors are adapting aerosol formulations to align with these preferences, tailoring products to meet the evolving demands of consumers for convenience, ease of use, and eco-friendly options. Propellant-free aerosols, as well as those using more environmentally friendly propellants, are gaining traction among environmentally conscious consumers.

Australia's outdoor-oriented lifestyle has led to innovative uses of aerosols in sports and recreation. Aerosolized products such as sunscreen and insect repellents are designed for easy and quick application, catering to the preferences of those engaged in outdoor activities such as surfing, hiking, and camping. Aerosolized fire retardants are sometimes incorporated into modern fire

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management strategies, aligning traditional knowledge with contemporary firefighting techniques.

Australia's involvement in space research and satellite launches has led to the development of aerosol-based propulsion systems. These advanced aerosol technologies are explored for satellite propulsion, showcasing Australia's contribution to space exploration through innovative applications of aerosols.

Australia's renowned wine industry utilizes aerosols in vineyard management. Aerosolized substances are employed for tasks such as pest control and fertilization, contributing to the health and productivity of vineyards. This application showcases the integration of aerosol technology in agriculture beyond traditional crops. Australia's marine research community plays a vital role in advancing oceanographic studies by employing aerosols. These aerosolized tracers and markers serve as valuable tools for investigating ocean currents, nutrient cycles, and the effects of human activities on marine ecosystems.

Aerosol degreasers are commonly used to remove grease, oil, and other contaminants from machinery, equipment, and surfaces. Aerosol cleaners are effective for general surface cleaning, including the removal of dirt, grime, and residues. The spray nozzle provides a controlled application, making it suitable for a variety of surfaces. Aerosol lubricants are widely used for lubricating machinery and equipment in mining operations. They offer precise application and are effective in hard-to-reach areas. In mining applications, aerosol coatings play a significant role in providing protective layers to equipment and structures.

Aerosol coatings containing corrosion inhibitors are applied to mining equipment exposed to corrosive environments. These coatings create a protective barrier, preventing corrosion and extending the lifespan of machinery.

The Australia aerosol market is segmented into application, sales channel, and product type. On the basis of application, the market is classified into marking paints, metal protection, cleaners and lubricants, mining paints, automotive paints, markers, and others. As per sales channel, the market is bifurcated into B2B and B2C. Depending on product type, the market is categorized into cans and containers.

On the basis of application, metal protection was the fastest-growing segment of the Australia aerosol market in 2022. Aerosol usage in metal protection is a common and effective method employed across various industries to safeguard metal surfaces from corrosion and degradation. Aerosol-based metal protection products often contain corrosion inhibitors, which form a protective barrier on the metal surface. These inhibitors work by preventing the contact of the metal with moisture and oxygen, key factors that contribute to the corrosion process.

On the basis of sales channel, business to customer (B2C) was the fastest-growing segment of the Australia aerosol market in 2022. Aerosol usage in the business-to-consumer (B2C) sector in Australia encompasses a wide range of products and applications. Aerosols play a significant role in the household industry, offering convenient and efficient solutions in cleaning products. Due to this Australia aerosol market is growing with the CAGR of 3.7% of CAGR. On the basis of product type, the can segment was the fastest-growing segment of the Australia aerosol market in 2022. Aerosol usage in cans is a common practice in various industries in Australia, spanning from personal care products to household items and automotive applications. These pressurized containers, known for their convenience and ease of use, are widely employed to dispense a variety of substances in a spray form.

Major players operating in the Australia aerosol market includes Balchan (MMP Industrial), Chemron Australia Pty Ltd., Chemtools, Dulux, Dymark, Galmet (ITW Polymers and Fluids), Lacnam, Molytec, OX Tools AU Pty Ltd., and UltraColor Products.

2.1. Key findings

- On the basis of application, the other segments including cosmetics, personal care, household, food, chemical and automotive, and others registered the highest market share of around half of the share and is projected to maintain the same during the forecast period.
- On the basis of sales channel, B2B registered the highest market share accounting for nearly half of the market share in 2022.
- Based on product type, cans dominate the market accounting for more than half of the market share representing for 3.5% of CAGR to the market.

Table of Contents:

TABLE OF CONTENTS
CHAPTER 1: INTRODUCTION 19

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- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models
- CHAPTER 2: EXECUTIVE SUMMARY
 - 2.1. Key findings
 - 2.1.1. Top investment pockets
 - 2.2. CXO perspective
- CHAPTER 3: MARKET OVERVIEW
 - 3.1. Market definition and scope
 - 3.2. Porter's Five Forces Analysis
 - 3.3. Market dynamics
 - 3.3.1. Drivers
 - 3.3.1.1. Rise in the use of aerosol in the industrial and automotive industry
 - 3.3.1.2. Increase in demand for aerosol in medical applications
 - 3.3.1.3. Rise in demand for infrastructure development projects
 - 3.3.2. Restraint
 - 3.3.2.1. Health and safety concerns for aerosol
 - 3.3.3. Opportunities
 - 3.3.3.1. The development of aerosol recycling in Australia
 - 3.3.3.2. Advancements in aerosol packaging technologies
 - 3.4. Value chain analysis
 - 3.5. Pricing Analysis by Application
 - 3.6. Pricing Analysis by Quantity of Aerosol Can/Containers
 - 3.7. COVID-19 Impact Analysis on Australia Aerosol market
 - 3.8. Impact of key regulation on the Australia Aerosol market
 - 3.9. Aerosol Market Leading Players Estimated Target Revenue
 - 3.10. List of value chain key players
- CHAPTER 4: AUSTRALIA AEROSOL MARKET, BY APPLICATION
 - 4.1. Overview
 - 4.1.1. Market size and forecast
 - 4.2. Marking Paints
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 4.3. Metal Protection
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 4.4. Cleaners and Lubricants
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 4.5. Mining Paints
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 4.6. Automotive Paints

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- 4.6.1. Key market trends, growth factors, and opportunities
- 4.6.2. Market size and forecast, 2022-2032 (AUD MILLION)
- 4.7. Markers
 - 4.7.1. Key market trends, growth factors, and opportunities
 - 4.7.2. Market size and forecast, 2022-2032 (AUD MILLION)
- 4.8. Others
 - 4.8.1. Key market trends, growth factors, and opportunities
 - 4.8.2. Market size and forecast, 2022-2032 (AUD MILLION)
- CHAPTER 5: AUSTRALIA AEROSOL MARKET, BY SALES CHANNEL
 - 5.1. Overview
 - 5.1.1. Market size and forecast
 - 5.2. B2B
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 5.3. B2C
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 5.3.2.1. Online
 - 5.3.2.2. Offline
- CHAPTER 6: AUSTRALIA AEROSOL MARKET, BY PRODUCT TYPE
 - 6.1. Overview
 - 6.1.1. Market size and forecast
 - 6.2. Cans
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, 2022-2032 (AUD MILLION)
 - 6.3. Containers
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, 2022-2032 (AUD MILLION)
- CHAPTER 7: COMPANY PROFILES:
 - 7.1. CHEMRON AUSTRALIA PTY LTD.
 - 7.1.1. Company overview
 - 7.1.2. Company snapshot
 - 7.1.3. Product portfolio
 - 7.2. CHEMTOOLS
 - 7.2.1. Company overview
 - 7.2.2. Company snapshot
 - 7.2.3. Product portfolio
 - 7.3. DULUX
 - 7.3.1. Company overview
 - 7.3.2. Company snapshot
 - 7.3.3. Product portfolio
 - 7.4. DY-MARK (AUST) PTY LTD
 - 7.4.1. Company overview
 - 7.4.2. Company snapshot
 - 7.4.3. Product portfolio
 - 7.5. ITW POLYMERS AND FLUIDS
 - 7.5.1. Company overview

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- 7.5.2. Company snapshot
- 7.5.3. Product portfolio
- 7.6. LACNAM
 - 7.6.1. Company overview
 - 7.6.2. Company snapshot
 - 7.6.3. Product portfolio
- 7.7. MMP INDUSTRIAL
 - 7.7.1. Company overview
 - 7.7.2. Company snapshot
 - 7.7.3. Product portfolio
- 7.8. MOLYTEC
 - 7.8.1. Company overview
 - 7.8.2. Company snapshot
 - 7.8.3. Product portfolio
- 7.9. OX TOOLS AU PTY LTD.
 - 7.9.1. Company overview
 - 7.9.2. Company snapshot
 - 7.9.3. Product portfolio
- 7.10. ULTRACOLOR PRODUCTS
 - 7.10.1. Company overview
 - 7.10.2. Company snapshot
 - 7.10.3. Product portfolio

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