

Car Cover Market By Product Type (Conventional, Semi-Automatic, Automatic), By Cover Type (Universal Car Cover, Custom Made Car Cover), By Distribution Channel (Aftermarket, OEM), By End User (Individual, Car Manufacturers, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2024-04-01 | 400 pages | Allied Market Research

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Report description:

The global car cover market was valued at \$0.9 billion in 2022, and is projected to reach \$1.6 billion by 2032, growing at a CAGR of 4.9% from 2023 to 2032.

A car cover is a large sheet of fabric that is used for covering the car's exterior body. The tailormade car covers are easily fitted to the car shape. General purpose car covers can fit and adjust to most range of cars. Furthermore, covers are also available for motorcycles, bicycles and other vehicles. The car cover is also used when a car is stored in a warehouse for a long period to protect the car. Car cover are used for protection against different weathers and different car covers suit different requirements.

Vehicles that are not utilized for a longer period can easily become dirty through external sources such as rain, wind and falling leaves. The cars that are parked indoors usually get dusty from the unwanted particles that get submerged over the surface of the car. For instance, while painting a garage, a car cover helps in protecting against falling paint and paint stains. The car cover is made from several different types of materials and can be designed to deal with various types of dirt.

When cars are parked in a dusty, outside area, cars collect dust, dirt, pollen, leaves, bird droppings, and other debris.

Furthermore, the car cover serves as a screen of protection, assisting in keeping debris from adhering to the vehicle's surface and causing dings and scrapes. Additionally, the cars are more vulnerable to minor collisions from passing traffic and surrounding objects, as well as accidents, scratches, and dings, while they are immobile. Moreover, by adding a layer of protection and cushioning, the car cover lowers the possibility of the exterior of the vehicle suffering cosmetic harm. In addition, by hiding the vehicle's appearance and decreasing its appeal to the stealers, car covers serve as a deterrent to theft and vandalism.

Car covers with ultraviolet (UV)-resistant materials provide protection against harmful ultraviolet (UV) rays from the sun. UV rays

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can cause paint fading, oxidation, and deterioration of exterior surfaces over a time period. A UV-resistant cover helps to minimize the effects and prolongs the life of car paint finish.

Car covers insulate against heat and cold, and aid in controlling the temperature inside the vehicle. This keeps interior parts from freezing and overheating, keeping passengers in a more pleasant environment and safeguarding delicate technological equipment. In addition, automobile owners that wish to protect their parked vehicles can find it straightforward to install and remove car coverings. Furthermore, covers keep the car cleaner for longer periods of time, which reduces the need for frequent washing and detailing and saves time and effort on maintenance chores. Moreover, some car covers are made to be used in all seasons, offering year-round protection from a variety of weather situations. These covers are appropriate for usage in a variety of regions due to their tolerance to shifting weather patterns and versatility.

In addition, there are different variations related to car covers. Car umbrella is a type of un-foldable umbrella that is attached to the roof of a vehicle. Furthermore, small garage box is a variation of fold out box that also helps in covering car vehicle. In addition, large plastic sheet is another type of car cover that is utilized to cover the car vehicle. A cocoon box is a large expansive box that can easily cover 1 full vehicle. Furthermore, the car tent is another mobile variant of car cover that acts as a camping tent.

The car cover market is segmented into product type, cover type, distribution channel, end user and region. By product type, the market is categorized into conventional, semi-automatic and automatic. By cover type, the market is bifurcated into universal car cover and custom-made car cover. By distribution channel, the market is bifurcated into aftermarket and OEM. By end-user, the market is categorized into individual, car manufacturers and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

By product type, the conventional segment is dominating the market. This is due to the current high presence of conventional cars as compared to semi-automatic and automatic cars in the market. However, the automatic segment is growing as recently people are giving first preference to automatic cars.

By cover type, the universal car cover is dominating the market. This is due to customers' preference for basic covers to meet the general requirement to protect their car. However, the custom-made car cover segment will be growing in the future due to the growing demand for authentic covers to suite the visual appearance of the user's high technology car.

Based on distribution channel, the aftermarket segment is dominating the market. This is due to the high presence of online car cover providers and sellers across the internet. However, OEM will be growing in the future as customers are gradually shifting their demand towards original equipment accessories for their cars

Based on end user, individual segment is dominating the market due to increasing disposable income and curiosity for purchasing new technology cars among the users. However, the others segment will grow in the future as car dealers, auto detailing and car care businesses and fleet owners are gradually increasing their foothold in the car business and thus require car cover solution for the protection of their cars.

Based on region, North America is dominating the car cover market. This is due to the presence of large car manufacturing companies in the region. However, the Asia-Pacific region is expected to witness growth in the future due to increasing population, increasing vehicle production and growing disposable income in the region.

Competitive analysis and profiles of the major players in the car cover market include Covercraft Industries LLC, Coverwell, Classic Addition Limited, Budge Covers, Real Truck Holdings Inc., Zhejiang Mingfeng Industrial Company Limited, Dalian Runde, Cover King, Autofurnish, and A1 Car Covers Company.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the car cover market analysis from 2022 to 2032 to identify the prevailing car cover market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the car cover market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market

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players.

-The report includes the analysis of the regional as well as global car cover market trends, key players, market segments, application areas, and market growth strategies.

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- New Product Development/ Product Matrix of Key Players
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Market share analysis of players at global/region/country level

Key Market Segments

By Product Type

- Conventional
- Semi-Automatic
- Automatic

By Cover Type

- Universal Car Cover
- Custom Made Car Cover

By Distribution Channel

- Aftermarket
- OEM

By End User

- Individual
- Car Manufacturers
- Others

By Region

- North America

? U.S.

? Canada

? Mexico

- Europe

? UK

? Germany

? France

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- ? Brazil
- ? Argentina
- ? Rest of Latin America
- Middle East and Africa
- ? GCC Countries
- ? South Africa
- ? Rest of Middle East And Africa
- Key Market Players
- ? Covercraft Industries LLC
- ? Coverwell
- ? Classic Addition Limited
- ? Budge Covers
- ? Real Truck Holdings Inc.
- ? Zhejang Mingfeng Industrial Company Limited
- ? Dalian Runde
- ? Cover King
- ? Autofurnish
- ? A1 Car Covers Company

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings

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- 3.2.1. Top impacting factors
- 3.2.2. Top investment pockets
- 3.3. Porter's Five Forces Analysis
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: CAR COVER MARKET, BY PRODUCT TYPE

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Conventional
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Semi-Automatic
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- 4.4. Automatic
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market share analysis by country

CHAPTER 5: CAR COVER MARKET, BY COVER TYPE

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Universal Car Cover
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
- 5.3. Custom Made Car Cover
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country

CHAPTER 6: CAR COVER MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. Aftermarket
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market share analysis by country
- 6.3. OEM
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market share analysis by country

CHAPTER 7: CAR COVER MARKET, BY END USER

- 7.1. Overview
 - 7.1.1. Market size and forecast

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- 7.2. Individual
 - 7.2.1. Key market trends, growth factors and opportunities
 - 7.2.2. Market size and forecast, by region
 - 7.2.3. Market share analysis by country
- 7.3. Car Manufacturers
 - 7.3.1. Key market trends, growth factors and opportunities
 - 7.3.2. Market size and forecast, by region
 - 7.3.3. Market share analysis by country
- 7.4. Others
 - 7.4.1. Key market trends, growth factors and opportunities
 - 7.4.2. Market size and forecast, by region
 - 7.4.3. Market share analysis by country

CHAPTER 8: CAR COVER MARKET, BY REGION

- 8.1. Overview
 - 8.1.1. Market size and forecast By Region
- 8.2. North America
 - 8.2.1. Key market trends, growth factors and opportunities
 - 8.2.2. Market size and forecast, by Product Type
 - 8.2.3. Market size and forecast, by Cover Type
 - 8.2.4. Market size and forecast, by Distribution Channel
 - 8.2.5. Market size and forecast, by End User
 - 8.2.6. Market size and forecast, by country
 - 8.2.6.1. U.S.
 - 8.2.6.1.1. Market size and forecast, by Product Type
 - 8.2.6.1.2. Market size and forecast, by Cover Type
 - 8.2.6.1.3. Market size and forecast, by Distribution Channel
 - 8.2.6.1.4. Market size and forecast, by End User
 - 8.2.6.2. Canada
 - 8.2.6.2.1. Market size and forecast, by Product Type
 - 8.2.6.2.2. Market size and forecast, by Cover Type
 - 8.2.6.2.3. Market size and forecast, by Distribution Channel
 - 8.2.6.2.4. Market size and forecast, by End User
 - 8.2.6.3. Mexico
 - 8.2.6.3.1. Market size and forecast, by Product Type
 - 8.2.6.3.2. Market size and forecast, by Cover Type
 - 8.2.6.3.3. Market size and forecast, by Distribution Channel
 - 8.2.6.3.4. Market size and forecast, by End User
- 8.3. Europe
 - 8.3.1. Key market trends, growth factors and opportunities
 - 8.3.2. Market size and forecast, by Product Type
 - 8.3.3. Market size and forecast, by Cover Type
 - 8.3.4. Market size and forecast, by Distribution Channel
 - 8.3.5. Market size and forecast, by End User
 - 8.3.6. Market size and forecast, by country
 - 8.3.6.1. UK
 - 8.3.6.1.1. Market size and forecast, by Product Type
 - 8.3.6.1.2. Market size and forecast, by Cover Type

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- 8.3.6.1.3. Market size and forecast, by Distribution Channel
- 8.3.6.1.4. Market size and forecast, by End User
- 8.3.6.2. Germany
 - 8.3.6.2.1. Market size and forecast, by Product Type
 - 8.3.6.2.2. Market size and forecast, by Cover Type
 - 8.3.6.2.3. Market size and forecast, by Distribution Channel
 - 8.3.6.2.4. Market size and forecast, by End User
- 8.3.6.3. France
 - 8.3.6.3.1. Market size and forecast, by Product Type
 - 8.3.6.3.2. Market size and forecast, by Cover Type
 - 8.3.6.3.3. Market size and forecast, by Distribution Channel
 - 8.3.6.3.4. Market size and forecast, by End User
- 8.3.6.4. Italy
 - 8.3.6.4.1. Market size and forecast, by Product Type
 - 8.3.6.4.2. Market size and forecast, by Cover Type
 - 8.3.6.4.3. Market size and forecast, by Distribution Channel
 - 8.3.6.4.4. Market size and forecast, by End User
- 8.3.6.5. Spain
 - 8.3.6.5.1. Market size and forecast, by Product Type
 - 8.3.6.5.2. Market size and forecast, by Cover Type
 - 8.3.6.5.3. Market size and forecast, by Distribution Channel
 - 8.3.6.5.4. Market size and forecast, by End User
- 8.3.6.6. Rest of Europe
 - 8.3.6.6.1. Market size and forecast, by Product Type
 - 8.3.6.6.2. Market size and forecast, by Cover Type
 - 8.3.6.6.3. Market size and forecast, by Distribution Channel
 - 8.3.6.6.4. Market size and forecast, by End User
- 8.4. Asia-Pacific
 - 8.4.1. Key market trends, growth factors and opportunities
 - 8.4.2. Market size and forecast, by Product Type
 - 8.4.3. Market size and forecast, by Cover Type
 - 8.4.4. Market size and forecast, by Distribution Channel
 - 8.4.5. Market size and forecast, by End User
 - 8.4.6. Market size and forecast, by country
 - 8.4.6.1. China
 - 8.4.6.1.1. Market size and forecast, by Product Type
 - 8.4.6.1.2. Market size and forecast, by Cover Type
 - 8.4.6.1.3. Market size and forecast, by Distribution Channel
 - 8.4.6.1.4. Market size and forecast, by End User
 - 8.4.6.2. Japan
 - 8.4.6.2.1. Market size and forecast, by Product Type
 - 8.4.6.2.2. Market size and forecast, by Cover Type
 - 8.4.6.2.3. Market size and forecast, by Distribution Channel
 - 8.4.6.2.4. Market size and forecast, by End User
 - 8.4.6.3. India
 - 8.4.6.3.1. Market size and forecast, by Product Type
 - 8.4.6.3.2. Market size and forecast, by Cover Type

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- 8.4.6.3.3. Market size and forecast, by Distribution Channel
- 8.4.6.3.4. Market size and forecast, by End User
- 8.4.6.4. South Korea
 - 8.4.6.4.1. Market size and forecast, by Product Type
 - 8.4.6.4.2. Market size and forecast, by Cover Type
 - 8.4.6.4.3. Market size and forecast, by Distribution Channel
 - 8.4.6.4.4. Market size and forecast, by End User
- 8.4.6.5. Australia
 - 8.4.6.5.1. Market size and forecast, by Product Type
 - 8.4.6.5.2. Market size and forecast, by Cover Type
 - 8.4.6.5.3. Market size and forecast, by Distribution Channel
 - 8.4.6.5.4. Market size and forecast, by End User
- 8.4.6.6. Rest of Asia-Pacific
 - 8.4.6.6.1. Market size and forecast, by Product Type
 - 8.4.6.6.2. Market size and forecast, by Cover Type
 - 8.4.6.6.3. Market size and forecast, by Distribution Channel
 - 8.4.6.6.4. Market size and forecast, by End User
- 8.5. Latin America
 - 8.5.1. Key market trends, growth factors and opportunities
 - 8.5.2. Market size and forecast, by Product Type
 - 8.5.3. Market size and forecast, by Cover Type
 - 8.5.4. Market size and forecast, by Distribution Channel
 - 8.5.5. Market size and forecast, by End User
 - 8.5.6. Market size and forecast, by country
 - 8.5.6.1. Brazil
 - 8.5.6.1.1. Market size and forecast, by Product Type
 - 8.5.6.1.2. Market size and forecast, by Cover Type
 - 8.5.6.1.3. Market size and forecast, by Distribution Channel
 - 8.5.6.1.4. Market size and forecast, by End User
 - 8.5.6.2. Argentina
 - 8.5.6.2.1. Market size and forecast, by Product Type
 - 8.5.6.2.2. Market size and forecast, by Cover Type
 - 8.5.6.2.3. Market size and forecast, by Distribution Channel
 - 8.5.6.2.4. Market size and forecast, by End User
 - 8.5.6.3. Rest of Latin America
 - 8.5.6.3.1. Market size and forecast, by Product Type
 - 8.5.6.3.2. Market size and forecast, by Cover Type
 - 8.5.6.3.3. Market size and forecast, by Distribution Channel
 - 8.5.6.3.4. Market size and forecast, by End User
- 8.6. Middle East and Africa
 - 8.6.1. Key market trends, growth factors and opportunities
 - 8.6.2. Market size and forecast, by Product Type
 - 8.6.3. Market size and forecast, by Cover Type
 - 8.6.4. Market size and forecast, by Distribution Channel
 - 8.6.5. Market size and forecast, by End User
 - 8.6.6. Market size and forecast, by country
 - 8.6.6.1. GCC Countries

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- 8.6.6.1.1. Market size and forecast, by Product Type
- 8.6.6.1.2. Market size and forecast, by Cover Type
- 8.6.6.1.3. Market size and forecast, by Distribution Channel
- 8.6.6.1.4. Market size and forecast, by End User
- 8.6.6.2. South Africa
 - 8.6.6.2.1. Market size and forecast, by Product Type
 - 8.6.6.2.2. Market size and forecast, by Cover Type
 - 8.6.6.2.3. Market size and forecast, by Distribution Channel
 - 8.6.6.2.4. Market size and forecast, by End User
- 8.6.6.3. Rest of Middle East And Africa
 - 8.6.6.3.1. Market size and forecast, by Product Type
 - 8.6.6.3.2. Market size and forecast, by Cover Type
 - 8.6.6.3.3. Market size and forecast, by Distribution Channel
 - 8.6.6.3.4. Market size and forecast, by End User

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Introduction
- 9.2. Top winning strategies
- 9.3. Product mapping of top 10 player
- 9.4. Competitive dashboard
- 9.5. Competitive heatmap
- 9.6. Top player positioning, 2022

CHAPTER 10: COMPANY PROFILES

- 10.1. Covercraft Industries LLC
 - 10.1.1. Company overview
 - 10.1.2. Key executives
 - 10.1.3. Company snapshot
 - 10.1.4. Operating business segments
 - 10.1.5. Product portfolio
 - 10.1.6. Business performance
 - 10.1.7. Key strategic moves and developments
- 10.2. Coverwell
 - 10.2.1. Company overview
 - 10.2.2. Key executives
 - 10.2.3. Company snapshot
 - 10.2.4. Operating business segments
 - 10.2.5. Product portfolio
 - 10.2.6. Business performance
 - 10.2.7. Key strategic moves and developments
- 10.3. Classic Addition Limited
 - 10.3.1. Company overview
 - 10.3.2. Key executives
 - 10.3.3. Company snapshot
 - 10.3.4. Operating business segments
 - 10.3.5. Product portfolio
 - 10.3.6. Business performance
 - 10.3.7. Key strategic moves and developments
- 10.4. Budge Covers

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- 10.4.1. Company overview
- 10.4.2. Key executives
- 10.4.3. Company snapshot
- 10.4.4. Operating business segments
- 10.4.5. Product portfolio
- 10.4.6. Business performance
- 10.4.7. Key strategic moves and developments
- 10.5. Real Truck Holdings Inc.
- 10.5.1. Company overview
- 10.5.2. Key executives
- 10.5.3. Company snapshot
- 10.5.4. Operating business segments
- 10.5.5. Product portfolio
- 10.5.6. Business performance
- 10.5.7. Key strategic moves and developments
- 10.6. Zhejiang Mingfeng Industrial Company Limited
- 10.6.1. Company overview
- 10.6.2. Key executives
- 10.6.3. Company snapshot
- 10.6.4. Operating business segments
- 10.6.5. Product portfolio
- 10.6.6. Business performance
- 10.6.7. Key strategic moves and developments
- 10.7. Dalian Runde
- 10.7.1. Company overview
- 10.7.2. Key executives
- 10.7.3. Company snapshot
- 10.7.4. Operating business segments
- 10.7.5. Product portfolio
- 10.7.6. Business performance
- 10.7.7. Key strategic moves and developments
- 10.8. Cover King
- 10.8.1. Company overview
- 10.8.2. Key executives
- 10.8.3. Company snapshot
- 10.8.4. Operating business segments
- 10.8.5. Product portfolio
- 10.8.6. Business performance
- 10.8.7. Key strategic moves and developments
- 10.9. Autofurnish
- 10.9.1. Company overview
- 10.9.2. Key executives
- 10.9.3. Company snapshot
- 10.9.4. Operating business segments
- 10.9.5. Product portfolio
- 10.9.6. Business performance
- 10.9.7. Key strategic moves and developments

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- 10.10. A1 Car Covers Company
- 10.10.1. Company overview
- 10.10.2. Key executives
- 10.10.3. Company snapshot
- 10.10.4. Operating business segments
- 10.10.5. Product portfolio
- 10.10.6. Business performance
- 10.10.7. Key strategic moves and developments

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